# HOUSING
# GLEN EIRA CITY COUNCIL FACT SHEET

City of GLEN EIRA
GLEN EIRA CITY COUNCIL

## The challenge: Housing pressure in Glen Eira

Glen Eira is at a critical juncture. Our municipality is experiencing rapid population growth, rising housing costs, and increasing demand for affordable and social housing.

These pressures are compounded by broader economic challenges, including cost-of-living increases and a shortage of suitable housing for vulnerable residents. Without urgent action and strong government partnership, more people will face housing insecurity and homelessness.

## Our advocacy priorities

1. **Increase social and affordable housing supply**
   - Prioritise investment in new social and affordable housing, particularly in areas with low existing stock.
   - Support planning reforms, such as inclusionary zoning, to require affordable housing in new developments.
   - Develop ongoing funding streams for affordable housing initiatives to ensure long-term sustainability.
2. **Strengthen local responses to homelessness**
   - Establish a coordinated, place-based response to homelessness, bringing together service providers, community organisations, and people with lived experience.
   - Invest in proactive outreach, case management, and pathways to housing, health, and employment.
   - Support shared governance models to reduce duplication, close service gaps, and support long-term transitions out of homelessness.
3. **Reform planning and funding mechanisms**
   - Mandate infrastructure contributions that deliver meaningful community benefit and support council financial sustainability.
   - Ensure planning reforms are transparent, accountable, and include early local government input.
   - Restore fair funding for councils to enable delivery of essential housing and support services.
4. **Support for vulnerable groups**
   - Expand tailored support for families, older residents, and culturally and linguistically diverse communities.
   - Invest in prevention and early intervention programs to reduce the risk of homelessness and housing insecurity.

## Policy outcomes sought

- Increased supply of social and affordable housing to meet current and future demand.
- Reduced homelessness and housing insecurity through coordinated, evidence-based responses.
- Stronger, more resilient communities where everyone has access to safe, secure, and affordable housing.
- Sustainable funding and planning frameworks that empower local government to deliver for their communities.

## Why government partnership is essential

Local government is on the frontline of housing and homelessness challenges, but our capacity is limited by funding constraints and regulatory barriers.

Glen Eira City Council is committed to delivering for our community, but we need State and Federal support to:

- Deliver new and upgraded housing stock that meets the needs of a growing and diverse population.
- Provide wraparound services for those at risk of homelessness, including health, employment, and social support.
- Ensure planning and funding systems are fit for purpose and responsive to local needs.

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## Community impact

Access to safe, secure, and affordable housing underpins Glen Eira's wellbeing and resilience. Stable housing enables residents to fully participate in community life, reduces homelessness, and supports healthier, more inclusive neighbourhoods. Addressing housing pressures helps prevent crisis, eases demand on services, and builds a stronger, more connected Glen Eira for all.

## Key data and context

- **Population growth:** Glen Eira's population is projected to grow by 30,000 people by 2036, reaching 188,000 residents. This growth will place significant pressure on existing housing stock and community infrastructure.
- **Limited affordable housing:** There is a critical shortage of social and affordable housing in Glen Eira. Many residents, including families and older people, are struggling to find secure, affordable homes.
- **Homelessness:** Demand for homelessness services is rising. Glen Eira is seeing more people at risk of or experiencing homelessness, including rough sleeping and hidden homelessness among families and young people.
- **Cost of living:** Escalating housing and living costs are placing additional strain on households. More people are struggling to meet basic needs, and the risk of housing stress is increasing across the community.

To read the *Advocacy Priorities 2025–2026*, scan the QR code or visit **www.gleneira.vic.gov.au/advocacy**

## Council contacts


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