



GLEN EIRA
CITY COUNCIL

*Employ***Ability** Glen Eira

A unique employment opportunity



Information for employers

The *EmployAbility Glen Eira* program is a community initiative specifically designed to deliver **successful and sustainable employment outcomes** for people living with a disability and vulnerable youth living in Glen Eira. The program involves understanding the unique strengths, skills and interests for each individual in the program.

The program has strong support from community groups, disability service providers, youth service groups and the broader Glen Eira community.

EmployAbility Glen Eira is a key priority to achieve a **community for all abilities**.

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*We are very excited to support the *EmployAbility Glen Eira* program to promote a community for all abilities in Glen Eira.*

This program supports employers to build their profile as an employer of choice and connects people with a disability and vulnerable youth into ongoing jobs.”



Cr Margaret Esakoff
Councillor, Glen Eira City Council



Glen Eira City Council has developed this initiative and employability experts Career Ahead are delivering the program.

Career Ahead was founded on the insight that career management is challenging at every stage, from secondary school to further study, from education to employment and through to working life.

Through the delivery of a broad range of professional career development services and programs, Career Ahead supports individuals in understanding their career options to make informed choices and to achieve their personal goals.

The Career Ahead team includes:

- ✓ Qualified career practitioners
- ✓ Specific cohort specialists
- ✓ Human resources expertise
- ✓ Insights and research generation
- ✓ Organisational psychologists

Career Ahead recognises the strengths and unique interests of each individual and finds work opportunities best suited for them and their career path.

As a participating employer in *EmployAbility Glen Eira*, you will gain many benefits including:

Access to a pool of potential employees who have been coached and supported to identify their skills and strengths by the *EmployAbility Glen Eira* expert team.

Potential employees will be profiled in terms of their capabilities, aspirations, background and support needs.

By employing a candidate from *EmployAbility Glen Eira*, you will be minimising the risk you are taking on with a new hire due to prior screening, interviewing and in-depth profiling.

The *EmployAbility Glen Eira* team will check in regularly with you over the first 12 months of employment to understand progress and opportunities to support.

Your business will be recognised as a program supporter in Council's website materials, newsletters, digital communications and you can advertise/promote your participation with your employees, clients and customers.

You will be participating in a valued community program with the endorsement and support of Council.

When your organisation commits to being involved in the *EmployAbility Glen Eira* program, you will have access to a wide range of participants who have been carefully profiled and screened. Our expert team of career practitioners can work with you to find the person best fit for your employment opportunity and your organisation.



EmployAbility Glen Eira will be **extensively promoted** throughout the Glen Eira community and beyond in order to:

Build awareness of the program's scope, objectives and unique approach

Communicate the strong endorsement of the program by Glen Eira City Council

Encourage individual participants and/or their carers to enquire

Communicate the program's **expert team credentials** to both participants and employers

Outline the benefits for employers when they employ an *EmployAbility Glen Eira* candidate and become a program partner

Share stories of the benefits of the program from both participants and employers



"Getting a job will help me be more independent, to earn money to spend on things that are important to me. Having a job will make me feel like I am included by doing something most people do."

- Samson, Glen Eira resident with a disability



“If Andy got a job, it would help him be more independent as he could earn money and pay for things he is responsible for. It would give him a sense of purpose.”

- Linda, mother of Andy – Glen Eira resident with a disability

EmployAbility Glen Eira will be **promoted via:**

Regular Glen Eira **social media and LinkedIn paid advertising** and posts with a link back to the Council’s website

Council’s monthly newsletter — *Glen Eira News* — with a circulation to **more than 64,000 households and businesses**

The various **traders associations and business groups** within the City of Glen Eira

Disability service providers, community groups, neighbourhood houses and youth services in the City of Glen Eira

Participating employers will be **featured in all communications and advertising** of the program, including all digital assets developed for *EmployAbility Glen Eira*.

Notes:



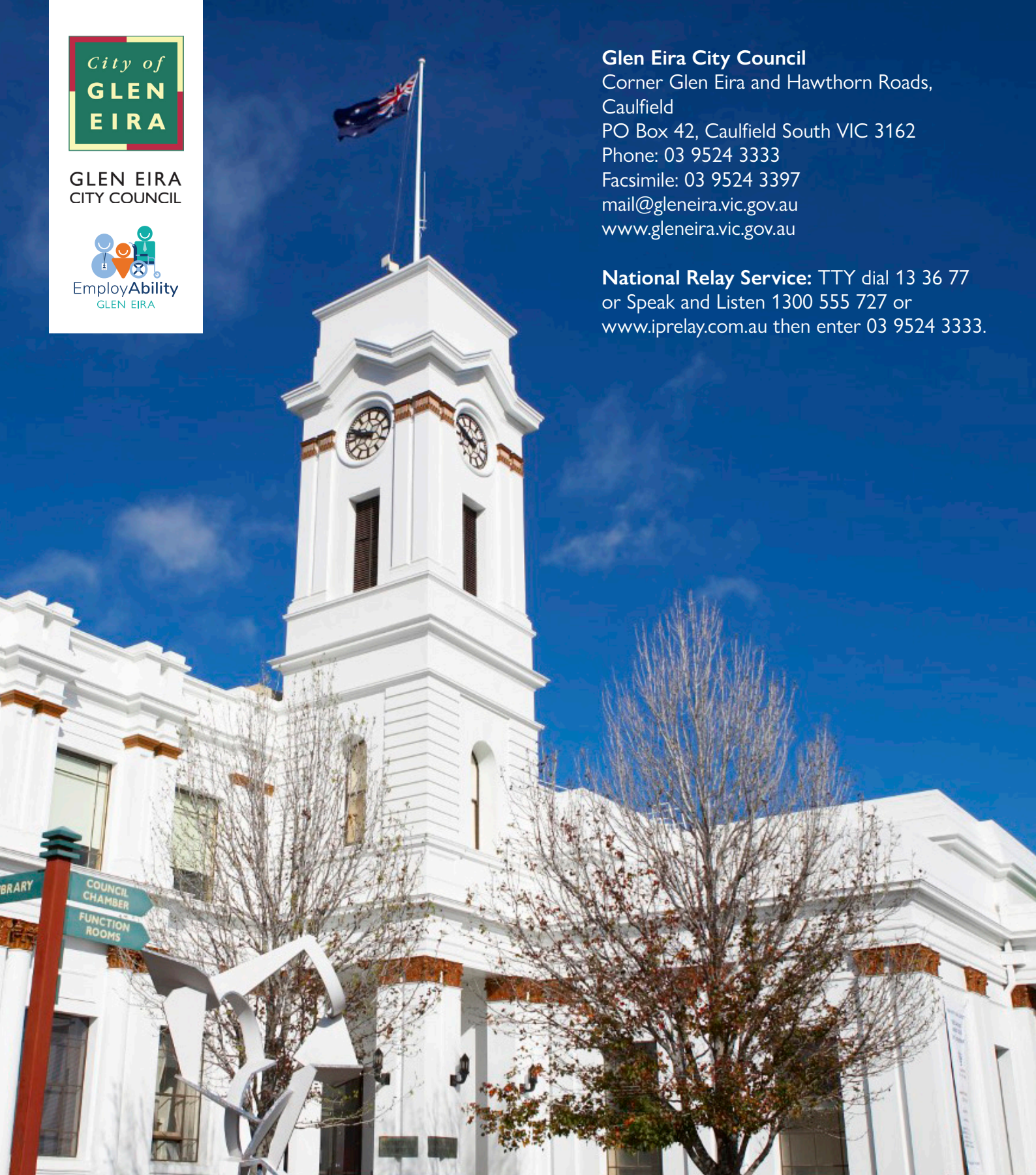
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