



GLEN EIRA
CITY COUNCIL

MEDIA RELEASE

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Launch of digital business hub

It's now easier than ever for Glen Eira business owners to find the resources and support they need online, following the launch of Council's *Taking care of (your) business* hub.

Council has had a long-standing vision to provide a one-stop portal for businesses, which was made possible through the expertise of the Working for Victoria Digital and Marketing team, with the support of the City Economy and Place Making Department.

The hub brings together all of Council's pre-existing business support services, including applications and permits, grants and funding, mentoring and networking, and events and ongoing programs. Two new sections — *Taking your business online* and *Taking care of (your) wellbeing* — have also been created to help business owners improve their digital literacy and cultivate a healthy work-life balance.

Taking your business online features articles on a wide range of digital marketing topics, such as establishing and growing your social media presence, email marketing and building a website. This section of the hub is also the permanent home of Council's Digital Masterclass series and includes recordings, slides, transcripts and some additional resources. *Taking care of (your) wellbeing* features articles on stress management and managing your time.

For further information, visit www.gleneira.vic.gov.au/services/business-support

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