



GLEN EIRA
CITY COUNCIL

MEDIA RELEASE

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#BeKindGlenEira

We've all been affected by the COVID-19 pandemic in some form. That is why, it's more important than ever to be kind, especially to those most at risk.

Glen Eira City Council has recently launched *Be Kind Glen Eira* — a campaign that focuses on spreading acts of kindness throughout the community during this challenging time.

Glen Eira Mayor Cr Margaret Esakoff said that Council has been so inspired by the acts of kindness happening throughout Glen Eira.

“Kindness at a time like this, touches many and we want to share these stories with our community through *Glen Eira News* and our social media pages,” she said.

“We have created the hashtag #BeKindGlenEira and encourage the community to show others how we can be kind to each other; be kind to ourselves; and be kind to local businesses.”

“This could be something as simple as reaching out to your loved ones, smiling and waving at your neighbours, supporting local businesses by ordering your favourite takeaway food or using social media to share the acts of kindness that are happening around us.”

“Glen Eira is a great community, let's continue to band together, support each other and be kind.”

For more information, including tips on how you can show kindness, visit <https://www.gleneira.vic.gov.au/be-kind>

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