

OUR COMMUNITY VISION PROCESS ROADMAP

JUNE TO JULY 2019

Our starting point

Build commitment of decision-makers, community leaders and create organisational readiness to engage.

Design the engagement approach: analyse the project context; scope; purpose and level of influence; and understand who will be engaged.

Activities

- Planning and project development.
- Implement stakeholder mapping and communication strategy.
- Incorporate youth and culturally diverse engagement and invite community leaders.
- Co-design workshops with community leaders and key stakeholder groups to guide engagement approach.

Output

- Development of *Communication and Engagement Plan*.
- Decision-makers, community leaders and key stakeholders engaged.

AUGUST TO SEPTEMBER 2019

Information and promotion

Raise awareness, build interest and develop understanding of the opportunity to participate with stakeholder groups and community.

Use a range of communication methods and channels — advertising, internal and external communications and social media — to reach and inform.

Activities

- Develop branding.
- Create collateral.
- Distribute information.

Output

- Staff, community and stakeholders ready to participate.

SEPTEMBER 2019 TO FEBRUARY 2020

Community engagement and participation

A two step process:

First, engage widely, capturing as many perspectives as possible through pop-ups, workshops, face-to-face conversations and online platform *Have Your Say*.

Second, synthesise all outputs and use as the basis for the second round of engagement.

Activities

- Online engagement — *Have Your Say* idea generation.
- Feedback forms to every household.
- Drawing sheets to kinders, schools, libraries, etc..
- *Community Voice* survey.
- Community event pop-ups.
- Targeted conversations (eg. culturally diverse youth, people with disability).
- Conversations with community groups.

Output

- Commence data analysis to inform deliberative citizen's panel.

MARCH TO JUNE 2020

Developing the Community Vision

Randomly selected citizen panel of 30 to 40 community members to deliberate on a long-term community vision and develop a report detailing key recommendations.

Citizen's panel recommendations informed by the community's input.

Council and stakeholders to review and respond to the citizen panel's report and communicate how they will use the panel's outputs.

Activities

- Select deliberative citizen's panel and deliberate over four sessions.
- Review data and response.
- Draft *Glen Eira 2040 Community Vision* and present to Council and other key stakeholders.
- Public consultation on the draft *Glen Eira 2040 Community Vision*.

Output

- Final community engagement data and analysis report.
- Final *Glen Eira 2040 Community Vision*.