

Car Share Policy

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Internal external or both:	

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1. TITLE

Car Share Policy

2. OBJECTIVES

The objectives of this Policy are to:

- 2.1 support the operation of car share on the road network within the municipality;
- 2.2 outline the rationale for car share fees;
- 2.3 articulate the criteria for the preferred location for on-street car share bays; and
- 2.4 set out the operational requirements for car share providers.

3. BACKGROUND

Council's Parking Policy focuses on both sides of the parking equilibrium: better managing the limited supply and curbing the increasing demand. Car share is a measure used to manage demand. Car share provides access to a vehicle when necessary, without the need to own a car.

Traffic congestion in urban areas is a challenge facing all community members. Victoria saw an 8.3% increase in vehicles registered between 2015 and 2020. This increase in traffic places greater strain on parking availability and driver on-road time. By using car share, Glen Eira residents and visitors can enjoy the benefits of accessing a car while reducing the number of cars on our roads.

4. DEFINITIONS AND ABBREVIATIONS

Term	Meaning
Car share	A car parking space dedicated to an approved Car Share Provider designed to reduce car ownership.
Car Share Providers	Commercial car share operators are approved by Council to apply for on-street car share bays and provide vehicles for their members to use.
Council	means Glen Eira City Council
Guidelines	means Council's Car Share Provider Guidelines
municipality	means the district under the local government of Council
on-street car share bay	means a dedicated parking space located on local and arterial roads for the exclusive use of a vehicle provided and managed by a Car Share Provider.
Policy	means this Car Share Policy

5. POLICY

5.1 Council supports the growth of car share.

Roles and Responsibilities

5.2 The following roles and responsibilities will apply to this Policy:

- a) Council will promote the benefits of car share;
- b) Council will manage the application process for Car Share Providers, detailed in the Guidelines, to apply for on-street car share bay;
- c) Council will undertake community engagement in accordance with its Community Engagement Policy with adjacent property owners to a proposed on-street car share bay;
- d) Council will install on-street car share bays;
- e) Council may approve a Car Share Provider to operate an on-street car share bay in the municipality;
- f) Car Share Providers must enter into a license agreement with Council as set out in the Guidelines to operate an on-street car share bay; and
- g) Car Share Providers must comply with all requirements set out in the Guidelines for operating an on-street car share bay.

Application and Licensing Process

5.3 Car Share Providers must complete an application form for each on-street car share bay they propose to operate in the municipality.

5.4 Car Share Providers must submit the completed application form to Council for approval.

5.5 The application will be referred to relevant Council business units for review and consideration with respect to compliance with this Policy, Guidelines and licensing arrangements.

5.6 A license to operate an on-street car share bay will be for an initial term of two (2) years with an option to extend the term for a further two (2) years.

Siting and location criteria for on-street car share bays

5.7 Council officers will determine where on-street car share bays may be located within the street network.

5.8 A maximum of one on-street parking space per residential street and up to five on-street parking spaces per suburb (postcode) may be allocated for on-street car share bays.

5.9 In determining where on-street car share bays are to be located, Council officers will take into consideration the following factors:

- a) Convenience for car share users; including siting cars within close proximity (in the order of 300m) of each other to provide network coverage for users;
- b) Favourable context to raise the profile of the car share scheme and promote sustainable transport options; in high activity areas, major attractors, community hubs, high employment areas, areas with high student populations, high pedestrian numbers and areas with high residential density;
- c) Opportunity for transport integration near bus, tram and train services and in areas of high walkability, safety and accessibility;
- d) Efficiency in using spaces that are no longer required and can be repurposed, such as loading zones or taxi zones, or where new spaces are created due to crossover removal or streetscape works; and
- e) Safety, to ensure that the cars parked in an on-street car share bay do not obstruct sightlines and provide clearances to driveways and services.

Fees

5.10 Council seeks cost neutrality in the setting of its fees for approved on-street car share bays.

5.11 In determining the fees for approved on-street car share bays, Council may consider the following factors:

- a) administration and management costs of implementing the car share scheme, including the cost of:
 - (i) installing on-street car share bays;
 - (ii) managing the implementation of the Policy;
 - (iii) establishing licensing agreements; and
 - (iv) monitoring performance and reporting
- b) officer time dedicated to the expansion of the network of on-street car share bays;
- c) the value of car parking spaces to the community;
- d) demand for on-street car share bays; and
- e) the direct community benefits of car share.

5.12 Council may charge fees for each approved on-street car share bay, including:

- a) an Establishment Fee; and
- b) a Renewal Fee.

5.13 The Establishment Fee and Renewal Fee must be reviewed annually and are set by Council in its annual budget.

Establishment Fee

5.14 Council will require payment of an Establishment Fee for each approved on-street car share bay location.

Renewal Fee

- 5.15 Within six months before the expiry of an on-street car share bay license agreement, a Car Share Provider may apply for renewal of the agreement for a further term of two (2) years with an option to extend the term for a further two (2) years.
- 5.16 Council may require payment of a Renewal Fee for each renewed license for an on-street car share bay.

Floating Car Share vehicles

- 5.17 City of Glen Eira visitors, tradespersons or residential parking permits cannot be used with a Floating Car Share vehicle.
- 5.18 Floating Car Share vehicles may be used for a six to twelve months trial period to demonstrate demand for an on-street car share bay in an area.
- 5.19 Following a trial under paragraph 5.18 above, if there is a demonstrated demand for car-share vehicles, Car Share Providers may apply to Council for a designated on-street car share bay.

Supporting the Provision of Car Share vehicles within new or existing developments

- 5.20 Council supports the provision of car-share vehicles within new or existing developments to supplement the on-street network of car share in the locality of the development.
- 5.21 People developing land or who have an existing development may work with Council to identify appropriate locations for car share bays in off-street locations.

6. HUMAN RIGHTS CHARTER COMPATIBILITY

This Policy has been assessed as being compatible with the Charter of Human Rights and Responsibilities Act 2006 (Vic).

7. ASSOCIATED INTERNAL DOCUMENTS

Car Share Provider Guidelines
Transport Strategy (towards Sustainable Transport) 2016
Climate Emergency Response Strategy 2021–2025
Community Engagement Policy
Glen Eira Council Community Safety Plan 2018-2022
Integrated Transport Strategy 2018-2031
Parking Policy

8. EXTERNAL REFERENCES/RESOURCES

Transport Strategy (Towards Sustainable Transport) 2016
Phillip Boyle & Associates, 2015 “Research for On Street Car Share Policy Review” for City of Port Phillip, Melbourne, Sep 15