



GLEN EIRA
CITY COUNCIL

MEDIA RELEASE

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Support for home-based businesses

Running a business from home can be a great way to have a work-life balance and reduce costs, but where can you go to find support?

Council has a dedicated team to help our local businesses with support and resources. This assistance is not only for our mainstream businesses with a shop front, but also for our many home-based businesses. It's not easy starting or running a business from your home, but we have resources that can help.

Our business support programs include free webinars and online courses to help you with running your business — especially digital help.

Businesses can also access help for:

- finding out if you need a permit (a lot of home-based businesses do not require a permit);
- networking with other business owners;
- getting free information about building your sales growth;
- finding a free personal mentor to help with all aspects of your business;
- getting free help from university students on digital and technological solutions; and
- regular updates about issues that affect your business.

We will be hosting a home-based business networking event on Thursday 28 April at 6.30pm at Duncan Mackinnon Reserve Pavilion, corner North and Murrumbeena Roads, Murrumbeena.

To book for this free event, visit www.eventbrite.com.au/e/home-based-business-workshop-tickets-298944199147 or email ssutton@gleneira.vic.gov.au to reserve your spot.

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