



GLEN EIRA  
CITY COUNCIL

# MEDIA RELEASE

Monday 7 March 2022

## Official unveiling of new artwork installation in Elsternwick

Glen Eira Mayor Cr Jim Magee will officially unveil Glen Eira's newest placemaking project — the artwork installation *Wild City* by artist Hayden Dewar and collaborator Shmek One — on Thursday 17 March at 3pm.

*Wild City* is inspired by the wild life that we live with in suburban and inner city Melbourne, as well as the term 'wild style', which is a term used since the 1980s to describe some street art letter forms.

Cr Magee said the location of the artwork — the rail bridge and tram stop on Glenhuntly Road in Elsternwick (opposite Elsternwick Station) — was identified as a significant community site and ideal for a major placemaking initiative.

"The site is a key public transport hub, with a tram-stop directly opposite the station entrance and is utilised by thousands of commuters weekly," he said.

"Over the years the tram-stop structure and the wall behind it had become tired, worn and a favoured location for graffiti and taggers.

"Our goal was to create a landmark artwork for the Elsternwick community and its visitors, which interacts with its surrounding environment and celebrates the local area's flora, fauna and urban environment."

Media enquiries: **Amarita Kinoo**  
03 9524 3411 or 0409 169 275

**GLEN EIRA CITY COUNCIL**  
CORNER GLEN EIRA AND HAWTHORN ROADS, CAULFIELD, VIC  
PO BOX 42, CAULFIELD SOUTH 3162  
P 03 9524 3333 • F 03 9523 0339  
[GLENEIRA.VIC.GOV.AU](http://GLENEIRA.VIC.GOV.AU)

