

Philanthropic Partnership Policy

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TITLE

Philanthropic Partnership Policy

OBJECTIVE

To ensure that in considering and accepting donations and philanthropic partnerships:

1. Council has appropriate probity checks in place to prevent corruption and conflicts of interest;
2. Council is consistent and transparent in its dealing with donors and potential donors;
3. donations add value to Council services, events and facilities;
4. philanthropic partnerships and donations align with Council's vision and key objectives;
5. partnership opportunities for investment into Council services, events and facilities are coordinated; and
6. risks in philanthropic partnerships are effectively managed, and Council's reputation is protected.

DEFINITIONS AND ABBREVIATIONS

Term	Meaning
Codes of Conduct	means the Councillor Code of Conduct and the Staff Code of Conduct as adopted from time to time.
Council	Glen Eira City Council
Donation	Include cash donations, extended, ongoing or periodic funding and/or in-kind sponsorship
In-kind Sponsorship	The provision of products or services instead of cash as a donation or contribution to Council through a partnership agreement.
partner/donor	Refers to an organisation or individual that enters into a Partnership Agreement and/or donates to Council.
Partnership Agreement	Refers to a written agreement between Council and a donor that details the conditions, benefits and costs associated with the donation.
Policy	Donations and Philanthropic Partnership Policy

POLICY

4.1 Policy Statement

Council will consider donations which:

- benefit the local community and assist Council to establish and develop strategic relationships with other organisations that support or complement Council's vision, values, objectives, priorities and specific policies; or
- increase opportunities for income generation whilst protecting and preserving Council's values, image, assets and interests.

4.2 Scope

4.2.1 This Policy applies to donations from organisations or individuals.

4.2.2 This Policy does not apply to State or Federal Government funding programs or contributions to Council.

4.2.3 This Policy does not apply to donations to assist Council in providing park benches covered under Council's Donations for Provision of Park Benches Policy.

The following principles will be applied in determining philanthropic partnerships in accordance with this Policy.

4.3 Alignment

A proposal by a potential partner or donor will be assessed against and must align with Council's vision, values, objectives, priorities and policies.

4.4 Probity

A proposal by a potential partner or donor will be assessed in a fair and equitable process.

All Partnership Agreements must be an open, transparent and equitable arrangement between all parties.

No Councillors, employees or representatives of Council must receive personal benefit from philanthropic donations.

All conflicts of interest must be declared, consistent with Local Government Act 2020 requirements and Council's Codes of Conduct and Policies.

4.5 Risk Assessment

Any donation accepted by Council must not present a risk to Council or the local community. It must not compromise Council's reputation, public image, probity or ability to fulfil its functions.

4.6 Responsible Investment

Council's consideration of donations will ensure that all decisions are made having regard to responsible investment and to Council's requirement to exercise effective financial stewardship. As such, Council will employ the following criteria when assessing any proposal by a potential partner or donor:

- the relevance of the proposal and the direct benefit to Council and the local community;
- the alignment with Council's vision, values, objectives, priorities and policies
- the Environmental, Social and Governance requirements;
- whether the partner/donor has the financial capacity to deliver on the partnership agreement;
- consideration of any prior Partnership Agreements with the partner/donor; and
- the partner/donor is not included in clause 5 (Partnership Exclusions) of this Policy.

4.7 Partnership Agreement

Council will enter into a Partnership Agreement where appropriate to record the terms of a donation.

5 PARTNERSHIP EXCLUSIONS

Council will not enter into any Partnership Agreement with any partner/donor who may be seen to conflict with Council's responsibilities to the local community or whose reputation or image could prove detrimental to the public image of Council. This includes, but is not limited to, partners/donors involved in the production of:

- tobacco and associated products;
- gambling providers, products and services;
- armaments;
- fossil fuel industry
- sex industry;
- pornography;
- child labour; or
- practices or products which cause unacceptable damage to the natural environment.
- alcohol industry

Where there is any doubt regarding the partner/donor involvement in any of the above listed or may not be consistent with Clause 4.1, a paper will be submitted to Council for consideration.

6 NAMING RIGHTS

Council retains broad discretion over determining naming rights, signage, access and use of events, assets and program activities.

Where acceptance of a donation has conditions of signage, naming rights, access or use, the terms of the donation will be referred to Council for approval.

As a general rule, conditions of signage, naming rights, access or use will only be considered where it is consistent with all other relevant Council policies, and the community benefit associated with acceptance of the donation outweighs any community impact of the condition.

7 DONATION ASSESSMENT

Prospective partners/donors will be invited to submit a formal written proposal detailing the proposal.

7.1 Eligibility and assessment criteria

A potential partner/donor proposal will be assessed against the principles and partnership exclusions identified in clauses 4.3 to 4.6 and 5 of this Policy.

Eligible proposals will be presented at an Ordinary Council Meeting for Council to resolve to endorse the proposal.

7.2 Public Notice

All accepted philanthropic donations and the conditions of the Partnership Agreement will be published on Council's website within 30 days of execution of the written agreement.

7.3 Council Caretaker Period

Offers of donations will not be considered or accepted during the caretaker period before a Council election.

8 HUMAN RIGHTS CHARTER COMPATIBILITY

This Policy has been assessed as being compatible with the Charter of Human Rights and Responsibilities Act 2006 (Vic).

9 ASSOCIATED INTERNAL DOCUMENTS

- Council Plan
- Community Wellbeing Plan
- Integrated Engagement Plan
- Advertising Signage Policy
- Investment Policy
- Donations for Provision of Park Benches
- Staff Code of Conduct

10 EXTERNAL REFERENCES/RESOURCES

Victorian Government Sponsorship Policy (4 March 2019)
Local Government Act 2020