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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-second year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- · decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 22 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 22 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Glen Eira City Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Glen Eira 68



State-wide 61



Council performance compared to State-wide and group averages

The three areas where Council performance is significantly higher by the widest margin



Sealed local roads



Compared to

Compared to group average

Local streets & footpaths



Recreational facilities



Bus/community dev./tourism

Areas where Council

performance is significantly

lower



Elderly support services



Appearance of public areas



Waste management



Recreational facilities



Bus/community dev./tourism

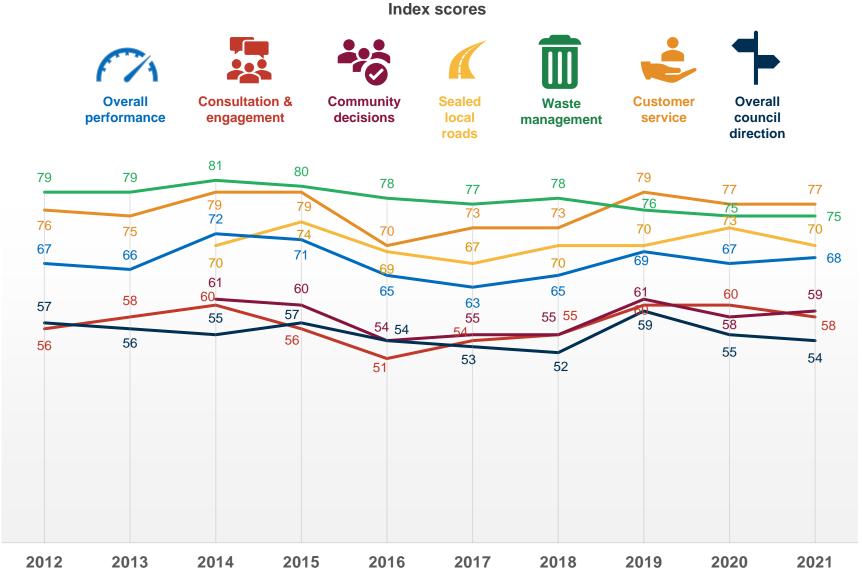


Building & planning permits



Summary of core measures

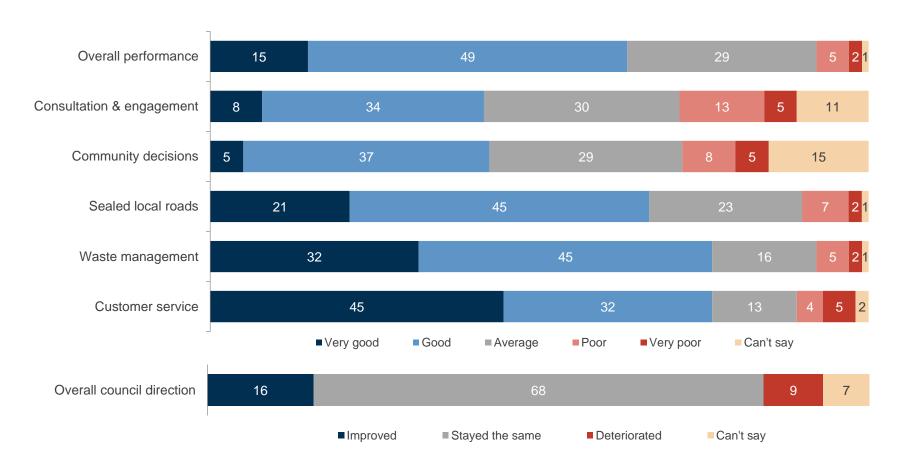




Summary of core measures



Core measures summary results (%)



Summary of Glen Eira City Council performance



Service	s	Glen Eira 2021	Glen Eira 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
(%	Overall performance	68	67	67	61	Aged 65+ years	Aged 35-49 years
S	Value for money	64	-	62	54	Aged 65+ years	Aged 50-64 years
+	Overall council direction	54	55	55	53	Aged 18-34 years	Aged 50+ years
	Customer service	77	77	74	70	Aged 50-64 years	Aged 18-34 years
<u>.</u>	Appearance of public areas	78	78	74	73	Aged 65+ years	Aged 50-64 years
外	Recreational facilities	78	80	75	71	Aged 35-49 years	Aged 50-64 years
	Art centres & libraries	75	78	73	73	Aged 65+ years	Aged 18-34 years
	Waste management	75	75	72	69	Aged 65+ years	Aged 18-34 years
	COVID-19 response	72	-	73	73	Aged 18-34 years, Aged 65+ years	Aged 50-64 years
A	Sealed local roads	70	73	68	57	Aged 65+ years	Aged 50-64 years

Summary of Glen Eira City Council performance



Service	s	Glen Eira 2021	Glen Eira 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
L*	Community & cultural	67	72	66	65	Aged 65+ years	Aged 35-49 years
	Local streets & footpaths	66	70	65	59	Aged 18-34 years	Aged 50-64 years
	Enforcement of local laws	66	68	66	64	Aged 18-34 years	Aged 50-64 years
	Elderly support services	65	69	66	69	Aged 65+ years	Aged 18-34 years
***	Family support services	65	70	67	66	Aged 65+ years	Aged 18-34 years
	Informing the community	64	63	62	60	Aged 65+ years	Aged 50-64 years
23	Environmental sustainability	64	66	64	62	Aged 65+ years	Aged 50-64 years
2:27	Disadvantaged support serv.	62	63	64	63	Aged 65+ years	Aged 18-34 years
	Traffic management	62	62	59	59	Aged 18-34 years	Aged 50-64 years
**	Community decisions	59	58	61	56	Aged 18-49 years	Aged 50+ years

Summary of Glen Eira City Council performance



Service	s	Glen Eira 2021	Glen Eira 2020	Metro 2021	State-wide 2021	Highest score	Lowest score
	Parking facilities	58	59	58	58	Aged 18-34 years	Aged 65+ years
	Consultation & engagement	58	60	59	56	Aged 65+ years	Aged 50-64 years
<u>.</u>	Lobbying	56	55	56	55	Aged 18-34 years	Aged 50-64 years
	Bus/community dev./tourism	56	61	60	61	Aged 65+ years	Aged 35-64 years
	Town planning policy	56	55	56	55	Aged 18-34 years	Aged 65+ years
	Population growth	52	53	53	53	Aged 18-34 years	Aged 50-64 years
	Building & planning permits	51	52	54	51	Aged 18-34 years	Aged 65+ years

Focus areas for the next 12 months



Overview

Council continues to maintain, but not improve upon, the significant gains made in 2019 on overall performance and customer service. Performance across most individual service areas remain largely consistent with 2020 results. Council has however lost significant ground in several service areas: art centres and libraries, community and cultural activities, local streets and footpaths, both elderly and family support services, and business and community development and tourism.

Key influences on perceptions of overall performance

Community decisions remains the area with the most influence on perceptions of overall performance, however, it is rated less well than other areas. Council could seek to reinvigorate its approach here, improving communication and transparency to raise perceptions among residents. In addition, efforts are also needed to improve perceptions on planning and building permits, which is Council's lowest rated service area but has a moderate influence on overall performance.

Comparison to state and area grouping

Across most service areas, Council performs in line with, or significantly above the Metropolitan and State-wide averages. Appearance of public areas, recreational facilities, waste management and traffic management are the areas where Council performs significantly higher than both the Metropolitan and State-wide average. Notably, planning and building permits, and business and community development and tourism, are the only areas where Council is rated significantly lower than the Metropolitan group average.

Consolidate and build upon strong performing areas

Perceptions of overall performance improved slightly this year and most service areas held steady (with some exceptions), a positive result for Council. However, there is opportunity to consolidate and build upon perceptions in the year ahead. Council should not lose sight of those areas in which they are currently performing well, and are particularly influential on overall perceptions – notably, waste management and COVID-19 response.

DETAILED FINDINGS







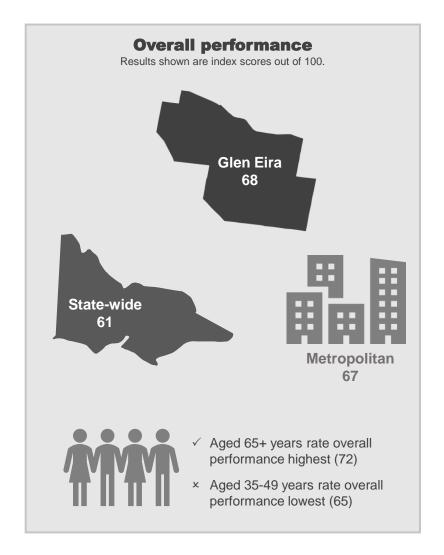
The overall performance index score of 68 for Glen Eira City Council represents a slight (but not statistically significant) one-point improvement on the 2020 result.

 Council continues to consolidate the significant gains in community sentiment made in 2019. The 2021 index score remains lower than the peak rating achieved in 2014 (index score of 72) suggesting that opportunities remain to further improve perceptions.

Council's performance is rated in line with the average rating for councils in the Metropolitan group, and statistically significantly higher (at the 95% confidence interval) than the State-wide council average (index scores of 67 and 61 respectively).

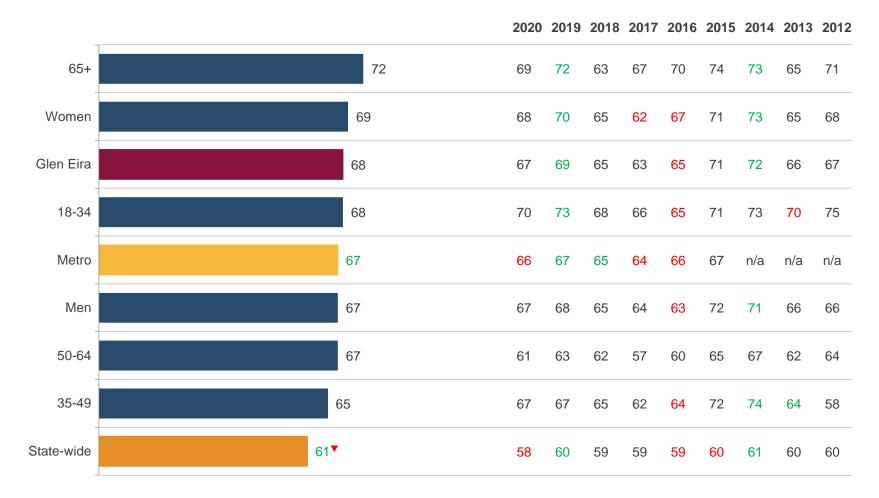
 There are no significant differences across demographic and geographic cohorts compared to the overall Council-wide rating.

More than half of residents (55%) rate value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. Just over one in ten rate Council as 'very poor' or 'poor' (11%), with a further 29% rating Council as 'average' in terms of providing value for money.



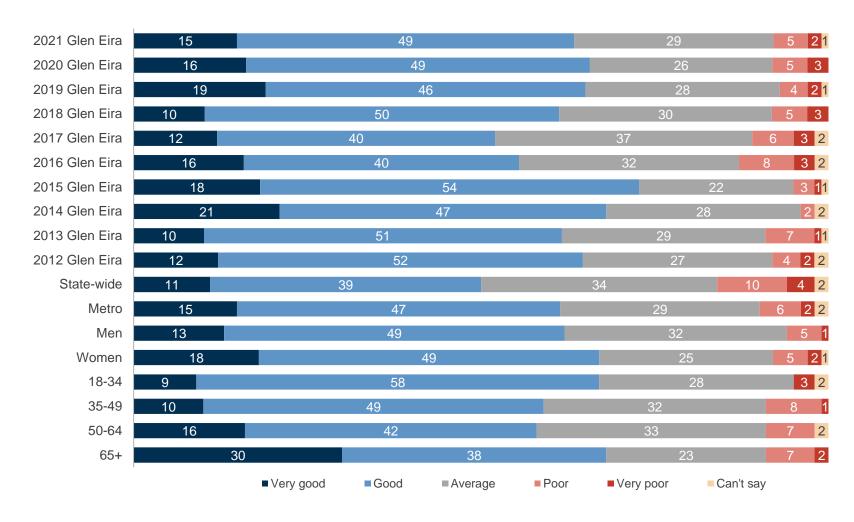


2021 overall performance (index scores)





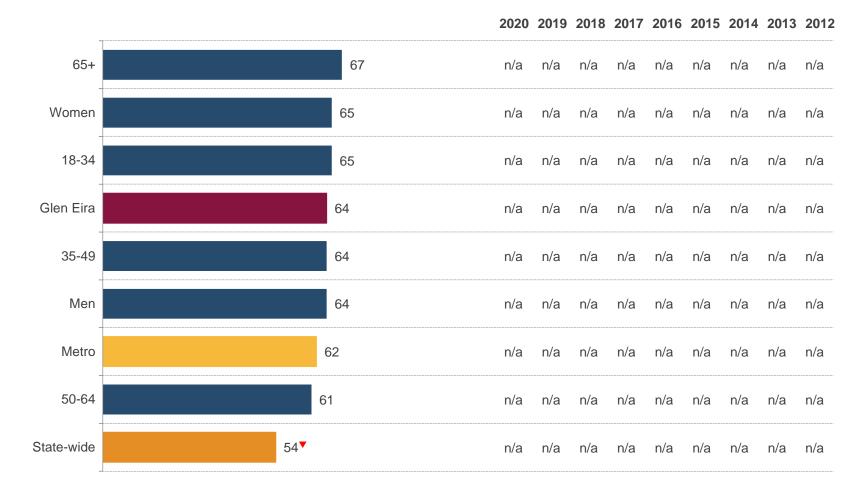
2021 overall performance (%)



Value for money in services and infrastructure



2021 value for money (index scores)

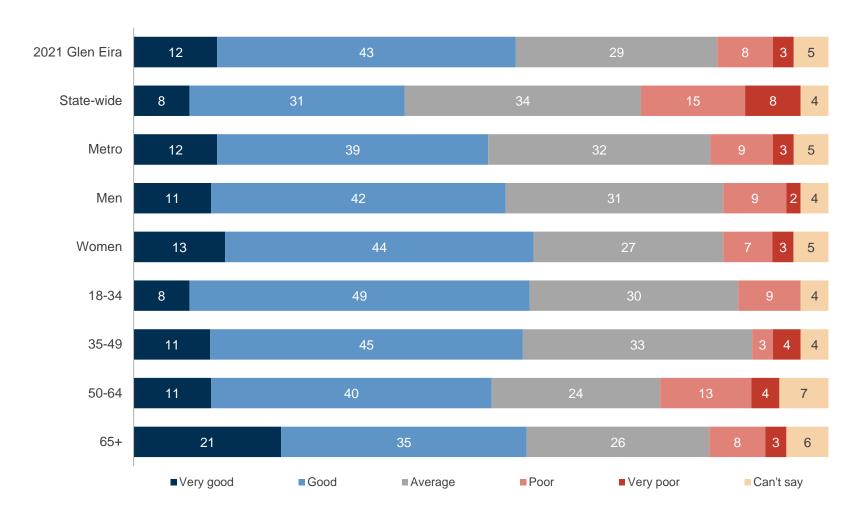


Note: Please see Appendix A for explanation of significant differences.

Value for money in services and infrastructure



2021 value for money (%)



Top performing service areas

Appearance of public areas and recreational facilities are the areas where Council performed best in 2021 (index score of 78 each).

- Council continues to rate significantly higher than the Metropolitan group and State-wide averages on both these services.
- After losing ground last year, Council has held steady its performance on public areas.
- In the area of recreational facilities, Council performance has plateaued this year following steady improvement from a low of 75 in 2017.

Council also performs strongly on art centres and libraries, although ratings decreased significantly over the last year (index score of 75, down three points). This follows the pattern both State-wide and in the Metropolitan group and is likely related to COVID-19 lockdown measures.

 Women (index score of 77, down four points) and residents aged 18 to 34 years (71, down seven points, significantly lower than average), declined significantly in their ratings on this measure in the last year. Ratings among residents aged 65+ years (index score of 83) are significantly higher than average.

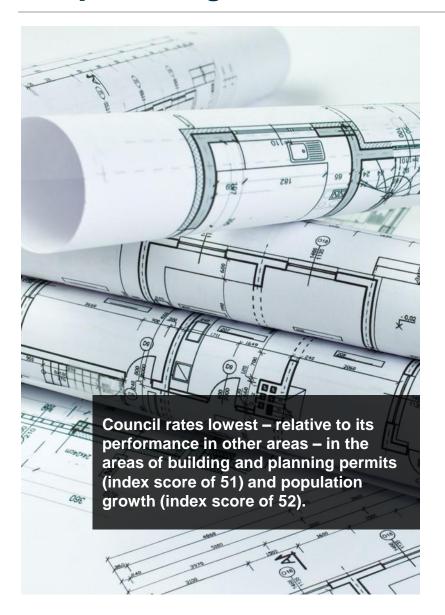
Council maintains its high performance on waste management (index score of 75) and achieves solid ratings on its COVID-19 response (72).





Low performing service areas





Council continues to rate lowest on planning and building permits and population growth (index scores of 51 and 52 respectively). Encouragingly, Council continues to uphold the significant gains made in both areas in 2019.

- Residents aged 18 to 34 years (index score of 56) continue to rate performance on planning and building permits significantly higher than average.
- Performance on planning and building permits is significantly lower than the Metropolitan average, and in line with the State-wide average. For population growth, Council rates on par with both.
- These results are reinforced by residents continuing to nominate inappropriate/ over development (12%) as Council's main area for improvement.

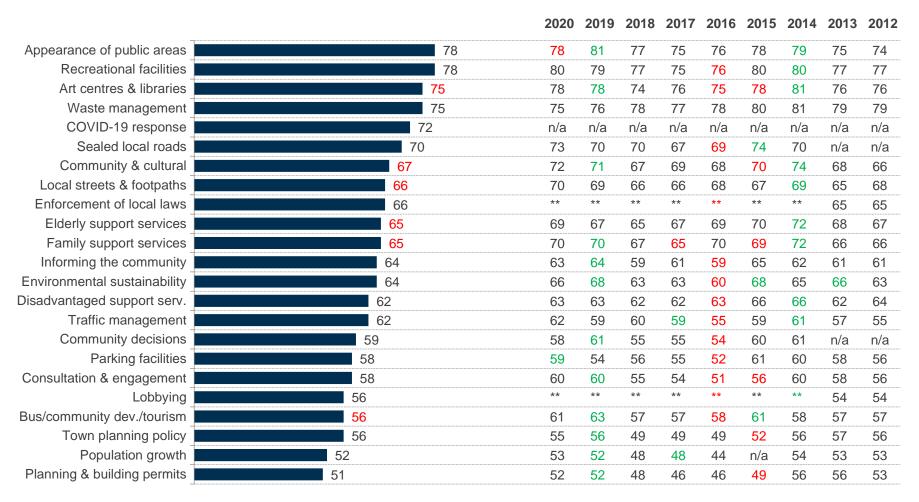
Ratings for business and community development and tourism declined significantly this year (index score of 56, down five points), and are significantly below Metropolitan and State-wide averages. Town planning policy and lobbying remain low performing areas (index score of 56 each), but on both, Council rates in line with Metropolitan and State-wide averages.

While performance sits in the mid to upper range, ratings of community and cultural activities, local streets and footpaths, and both elderly and family support services declined significantly this year.

Individual service area performance



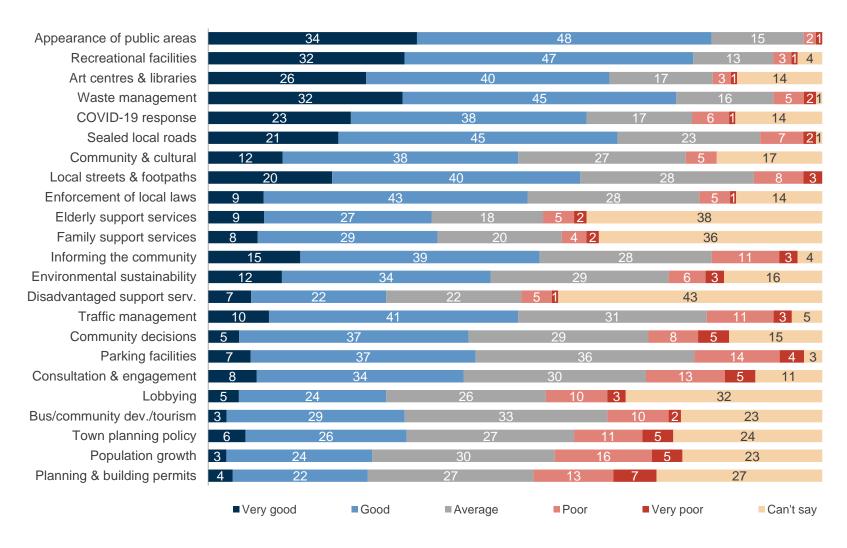
2021 individual service area performance (index scores)



Individual service area performance



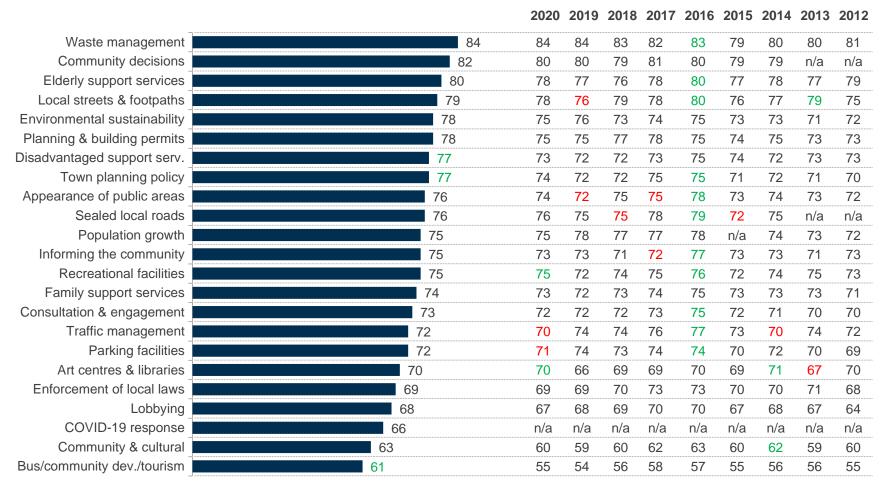
2021 individual service area performance (%)



Individual service area importance



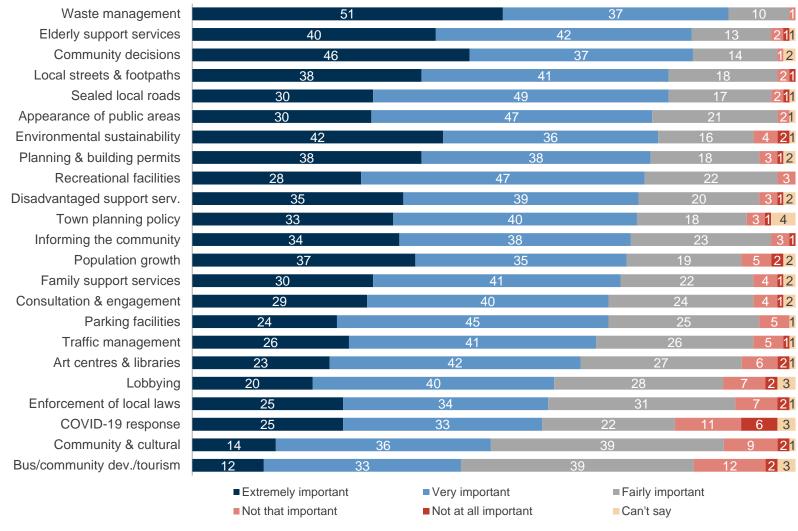
2021 individual service area importance (index scores)



Individual service area importance



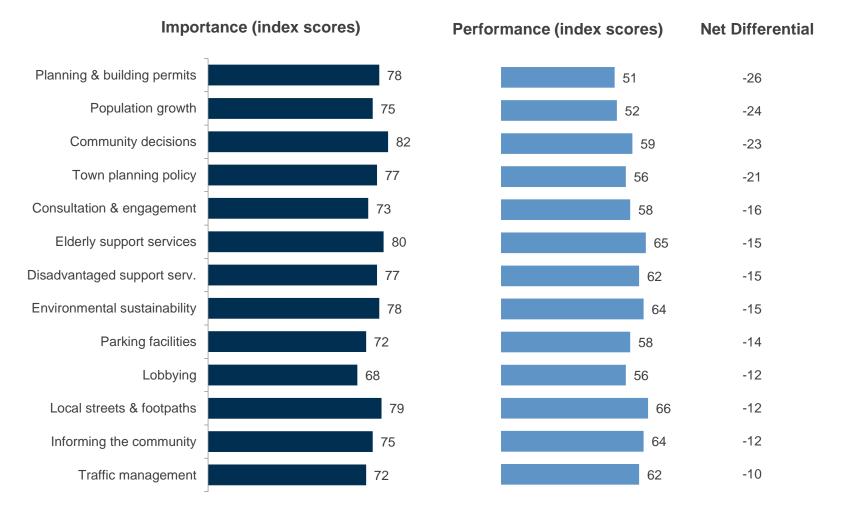
2021 individual service area importance (%)



Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate-to-strong influence on the overall performance rating are:

- Council's COVID-19 response
- · The condition of local streets
- Environmental sustainability
- Waste management
- Planning and building permits.

Looking at these key service areas only, waste management and Council's COVID-19 response have a high performance index (75 and 72 respectively) and a moderate-to-strong influence on the overall performance rating.

Maintaining these positive results, particularly in the more influential area of Council's COVID-19 response, should remain a focus but there is greater work to be done elsewhere.

Other service areas that have a moderate-to-strong influence on overall perceptions, but perform relatively less well, are the condition of local streets and environmental sustainability (performance index of 66 and 64 respectively).

Ensuring that local streets are well maintained and demonstrating a Council-wide commitment to environmental sustainability can also help shore up positive opinion of Council.

Planning and building permits is Council's poorest performing area (index score of 51 – just above 'average') and a moderate influence on its overall performance rating.

It will be important to address any resident concerns about Council's approach to these permits to help improve overall ratings of Council performance.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right-side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

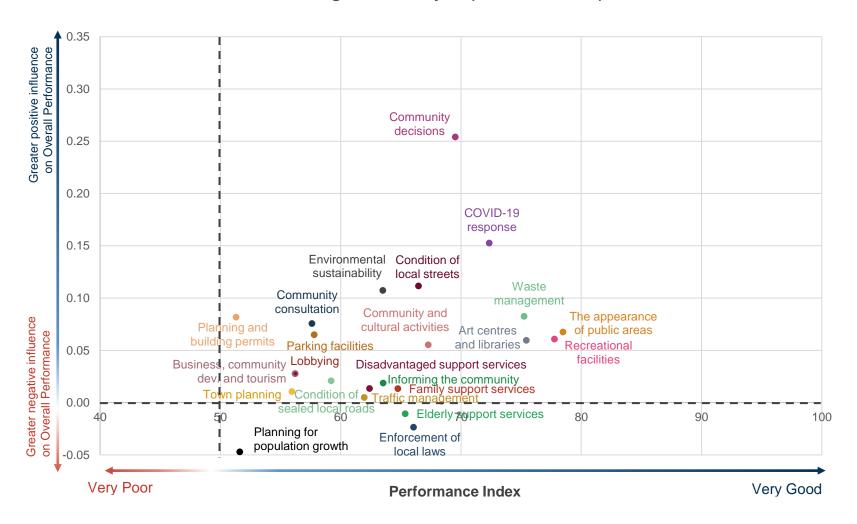
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weaker influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



2021 regression analysis (all service areas)

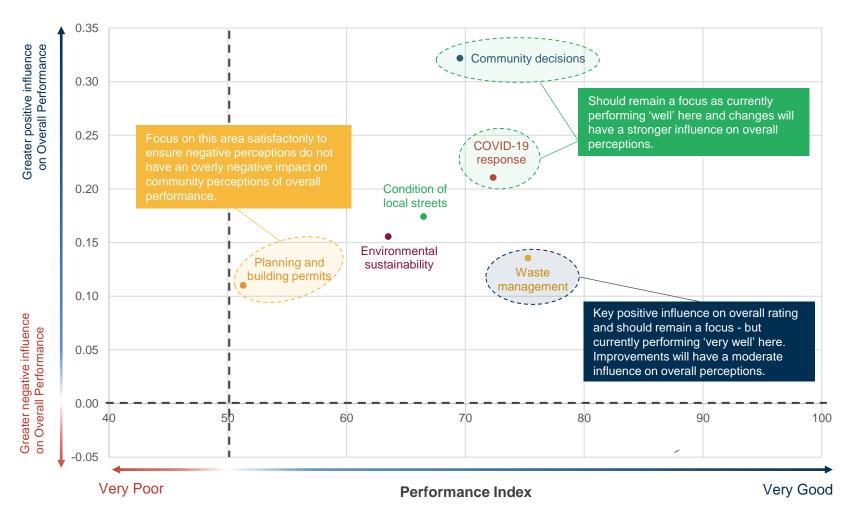


The multiple regression analysis model above (all service areas) has an R^2 value of 0.579 and adjusted R^2 value of 0.553, which means that 58% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 22.46. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

Influence on overall performance: key service areas



2021 regression analysis (key service areas)



Areas for improvement



2021 areas for improvement (%) - Top mentions only -





Customer service

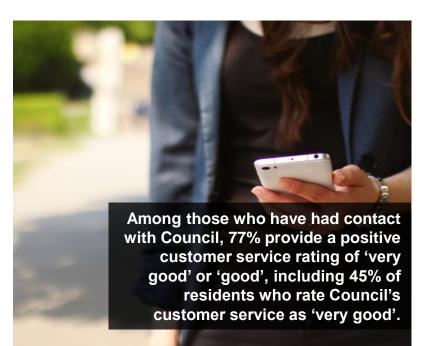
Contact with council and customer service



Contact with council

Contact with Council declined significantly over the past 12 months (59%, down 14 percentage points). This is driven largely by a significant fall in the rate of contact among men and residents aged 18 to 34 years.

Telephone (37%) and email (19%) remain the main methods of contacting Council, although both decreased by eight and 12 points respectively. In person contact (12%) also fell by eight points. Contact via social media (6%) held steady and text message (5%) increased slightly.



Customer service

Council's customer service index of 77 is unchanged from 2020. After recovering from a low in 2016 and reaching an equal peak in 2019 (index score of 79), Council continues to consolidate gains in this area.

Council's customer service continues to rate in line with the Metropolitan average and significantly higher than the State-wide average (index scores of 74 and 70 respectively).

Perceptions of customer service improved significantly and are significantly higher than average among residents aged 50 to 64 years (index score of 85, up 11 points).

Among residents who have had contact with Council, 77% provide a positive customer service rating of 'very good' or 'good'.

Perceptions of customer service performance are highest among residents contacting Council via the Council website, with ratings increasing significantly over the past 12 months (index score of 86, up 14 points). Strong ratings are also seen with in person contact (index score of 85; note small sample size), followed by telephone (index score of 80), and text message (index score of 78; note small sample size).

Contact with council



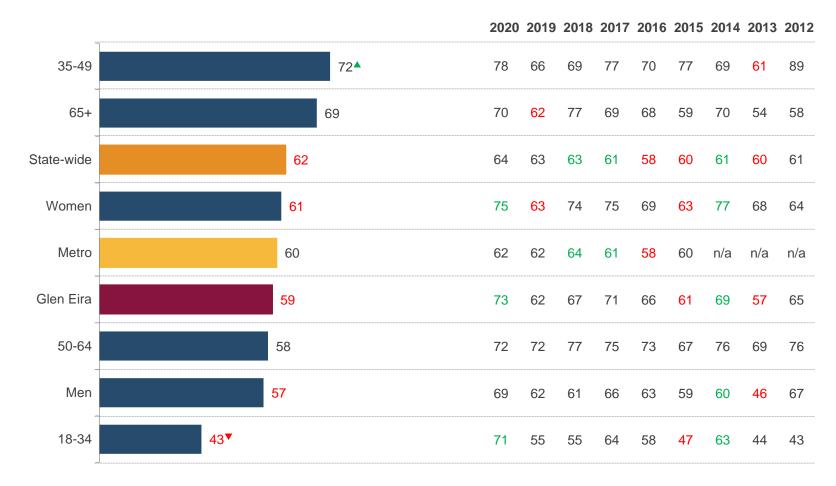
2021 contact with council (%) Have had contact



Contact with council



2021 contact with council (%)



Customer service rating



2021 customer service rating (index scores)

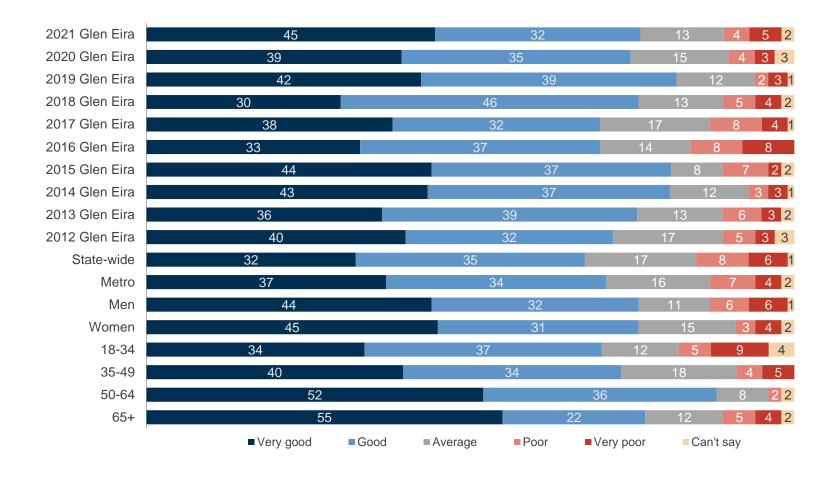


Q5c. Thinking of the most recent contact, how would you rate Glen Eira City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 66 Councils asked group: 15 Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2021 customer service rating (%)



Method of contact with council



2021 method of contact (%)















In Person

In Writing

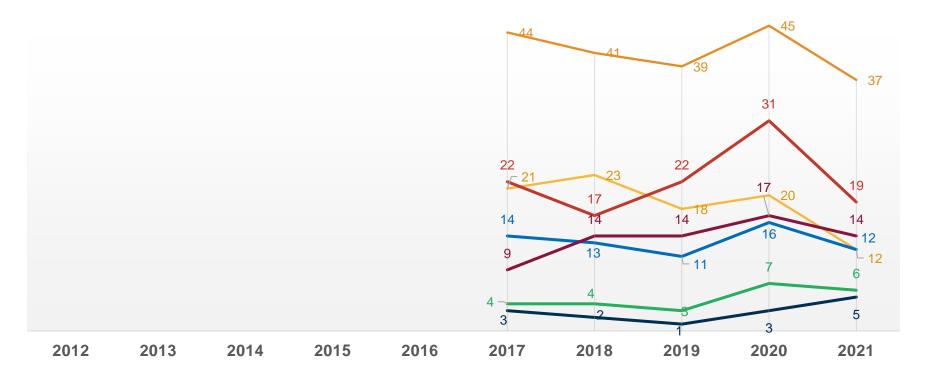
By Telephone

By Text Message

By Email

Via Website

By Social Media



Q5a. Have you or any member of your household had any recent contact with Glen Eira City Council in any of the following ways?

Base: All respondents. Councils asked state-wide: 27 Councils asked group: 9

Customer service rating by method of last contact



2021 customer service rating (index score by method of last contact)



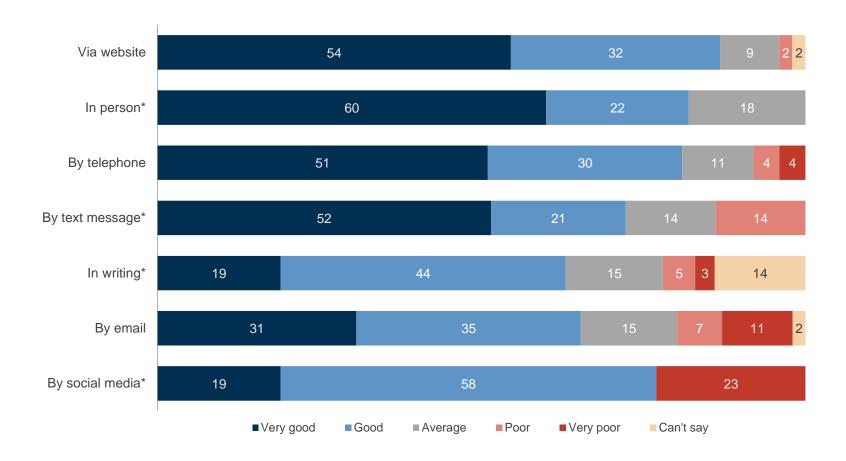
Q5c. Thinking of the most recent contact, how would you rate Glen Eira City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 27 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences. *Caution: small sample size < n=30

Customer service rating by method of last contact



2021 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Glen Eira City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked state-wide: 27 Councils asked group: 9
*Caution: small sample size < n=30



Communication

W

The most preferred forms of communication from Council continue to be newsletters sent via mail (32%) and email (31%, down four percentage points). Moderate interest remains for communication via social media (13%) and text message (10%).

- The preferred form of communication among residents aged <u>under 50 years</u> remains newsletters sent via email (33%) followed by newsletters sent via mail (25%). There continues to be reasonable interest in receiving communications via social media (19%) and text message (13%).
- The preferred form of communication among residents aged <u>over 50 years</u> is newsletters sent via mail (42%), while interest in newsletters sent via email has fallen (29%, down six points on 2020).



Best form of communication



2021 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



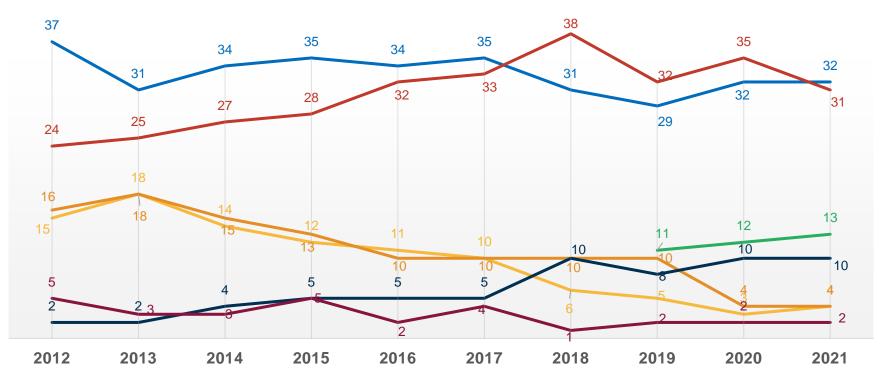
Council Website



Text Message



Social Media



Q13. If Glen Eira City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked state-wide: 35 Councils asked group: 7

Note: 'Social Media' was included in 2019.

Best form of communication: under 50s



2021 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



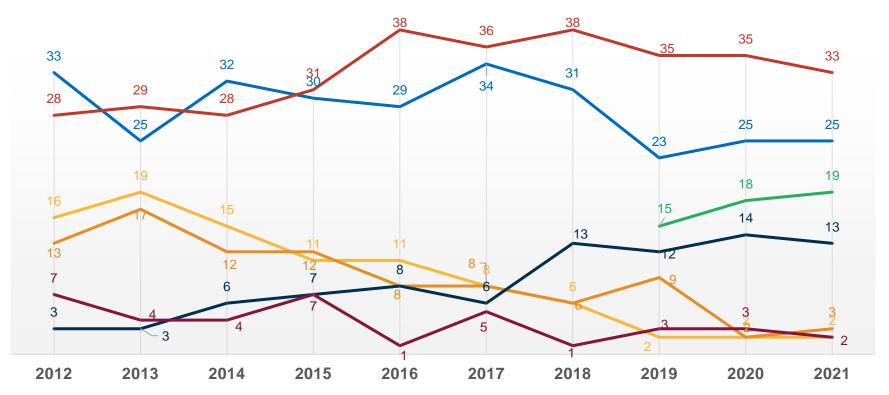
Council Website



Text Message



Social Media



Q13. If Glen Eira City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked state-wide: 35 Councils asked group: 7 Note: 'Social Media' was included in 2019.

Best form of communication: over 50s



2021 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



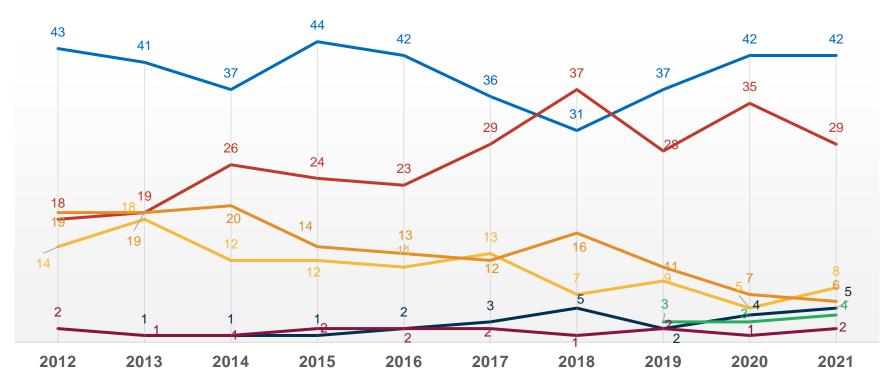
Council Website



Text Message



Social Media



Q13. If Glen Eira City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked state-wide: 35 Councils asked group: 7

Note: 'Social Media' was included in 2019.



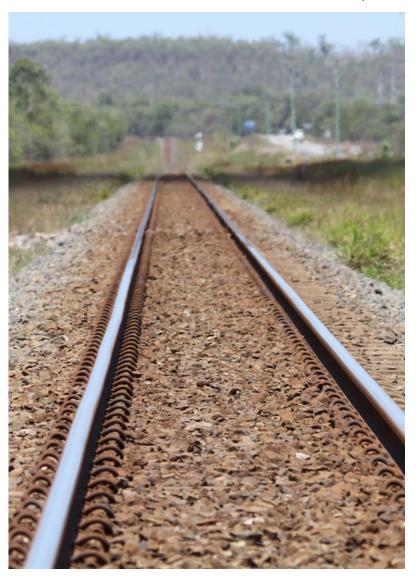
Council direction

W

Council has not recovered from losing significant ground last year on perceptions of council direction (index score of 54, down one point).

Close to seven in ten residents (68%) believe the direction of Council's overall performance has stayed the same over the last 12 months, up four points on 2020.

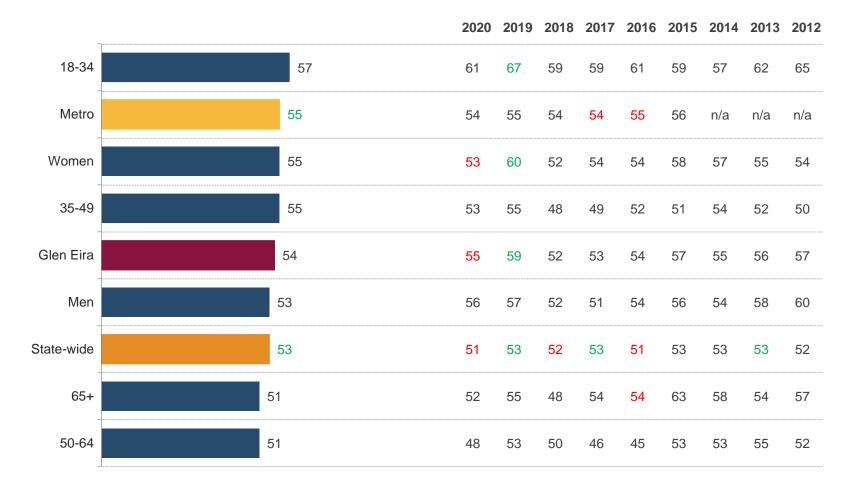
- 16% believe the direction has improved in the last 12 months, also down four points on 2020.
- 9% believe it has deteriorated, down two points on 2020.
- The <u>most</u> satisfied with council direction are residents aged 18 to 34 years.
- The <u>least</u> satisfied with council direction are residents aged 50 years and over.



Overall council direction last 12 months



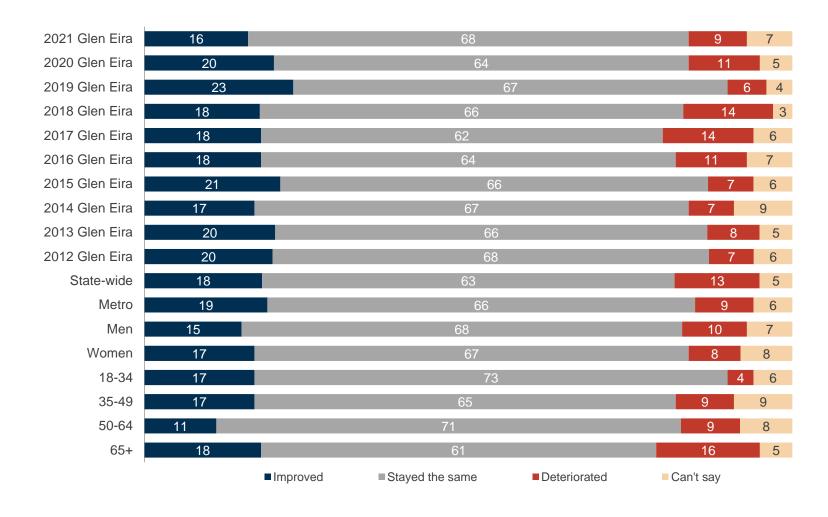
2021 overall council direction (index scores)



Overall council direction last 12 months



2021 overall council direction (%)





Community consultation and engagement importance





2021 consultation and engagement importance (index scores)

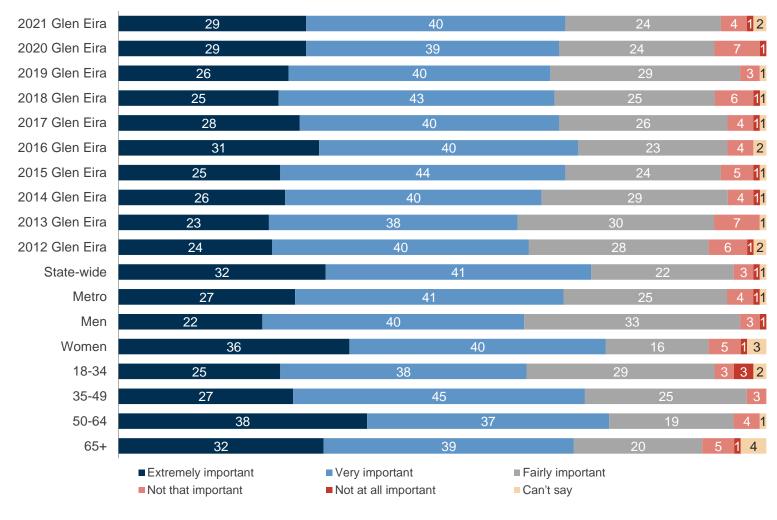


Community consultation and engagement importance





2021 consultation and engagement importance (%)



Community consultation and engagement performance





2021 consultation and engagement performance (index scores)

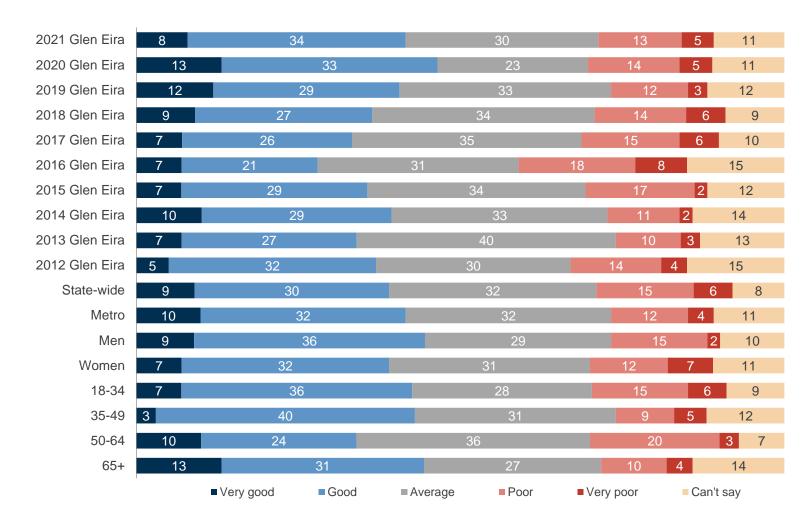


Community consultation and engagement performance





2021 consultation and engagement performance (%)



Lobbying on behalf of the community importance





2021 lobbying importance (index scores)

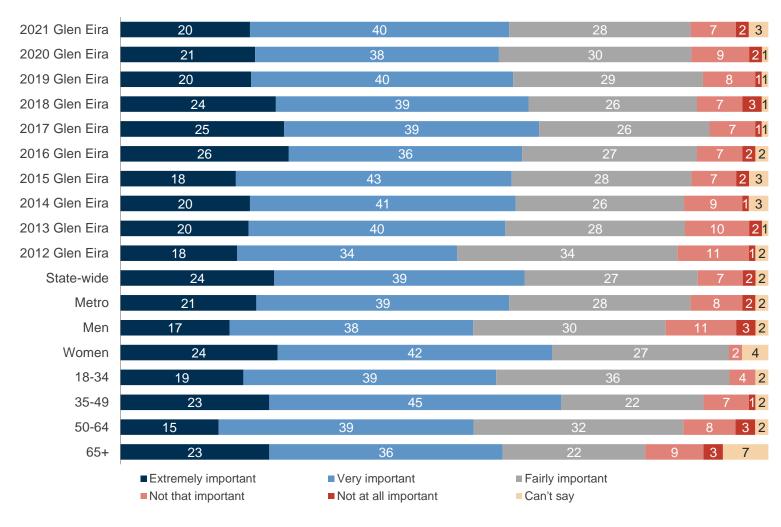


Lobbying on behalf of the community importance





2021 lobbying importance (%)



Lobbying on behalf of the community performance





2021 lobbying performance (index scores)

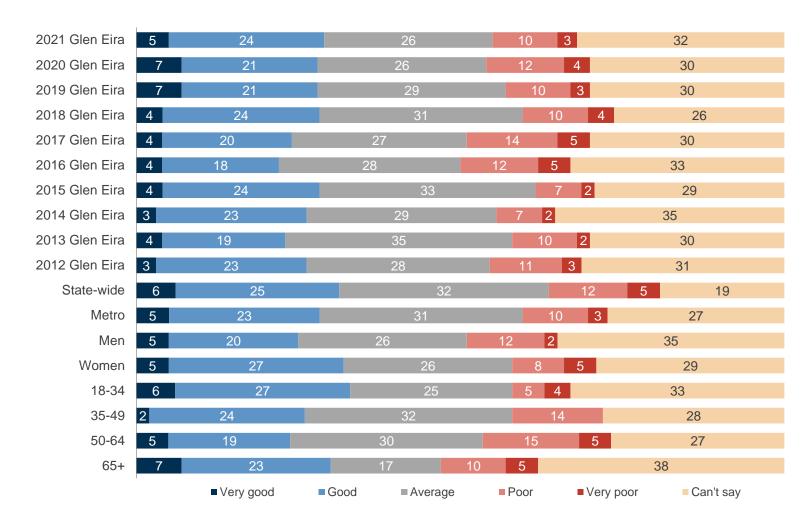


Lobbying on behalf of the community performance





2021 lobbying performance (%)



Decisions made in the interest of the community importance





2021 community decisions made importance (index scores)

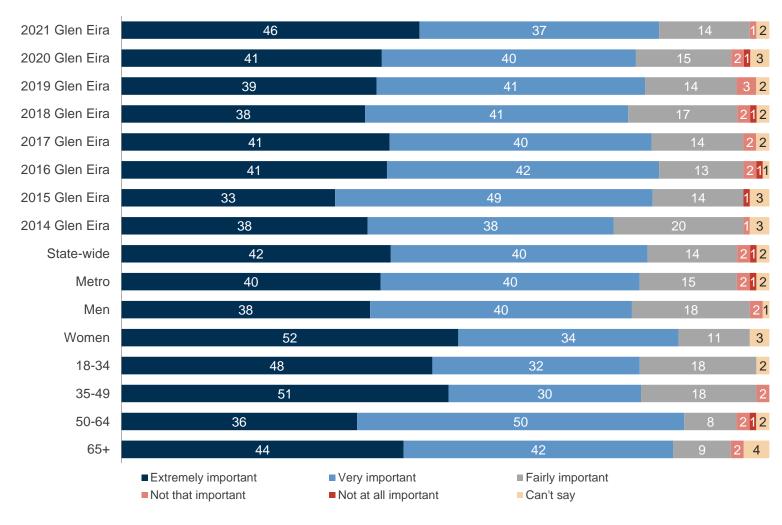


Decisions made in the interest of the community importance





2021 community decisions made importance (%)



Decisions made in the interest of the community performance





2021 community decisions made performance (index scores)

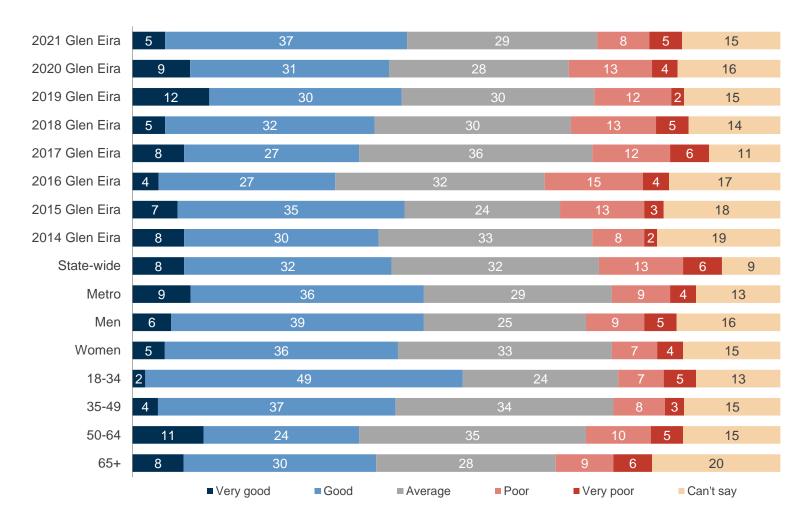


Decisions made in the interest of the community performance





2021 community decisions made performance (%)



The condition of sealed local roads in your area importance





2021 sealed local roads importance (index scores)

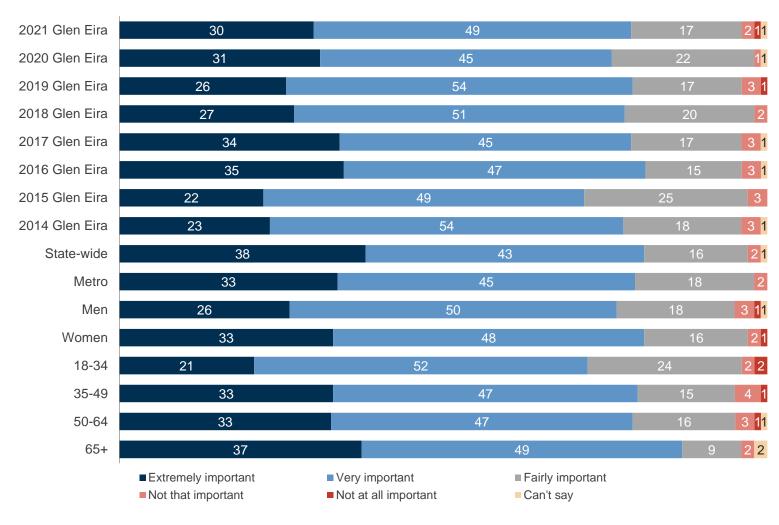


The condition of sealed local roads in your area importance





2021 sealed local roads importance (%)



The condition of sealed local roads in your area performance





2021 sealed local roads performance (index scores)

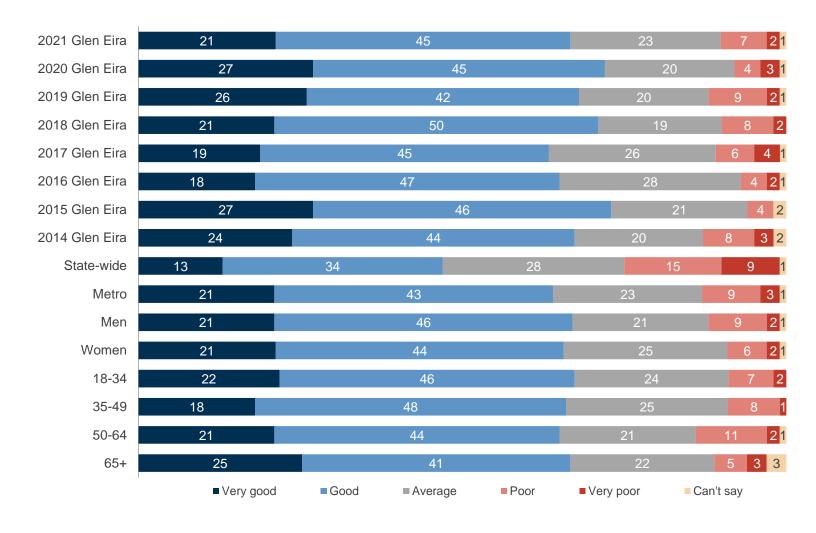


The condition of sealed local roads in your area performance





2021 sealed local roads performance (%)



Informing the community importance





2021 informing community importance (index scores)

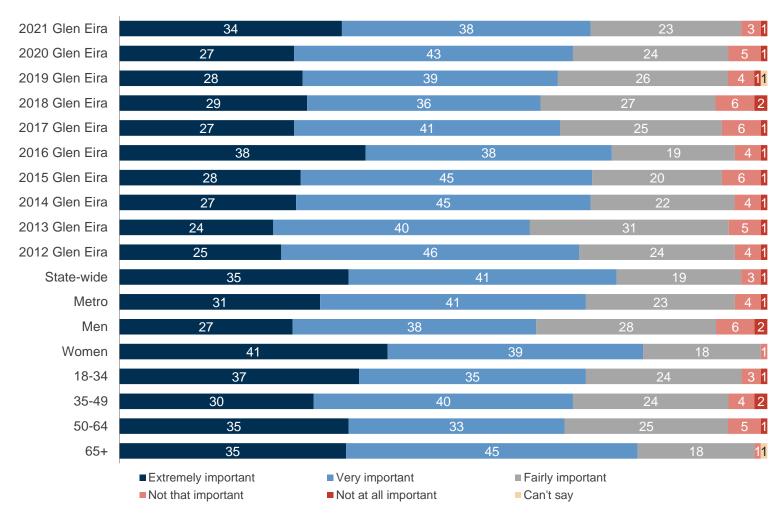


Informing the community importance





2021 informing community importance (%)

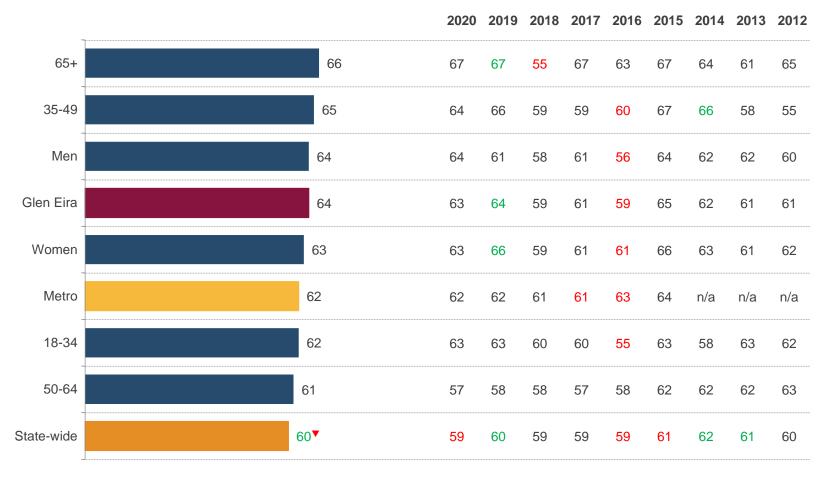


Informing the community performance





2021 informing community performance (index scores)

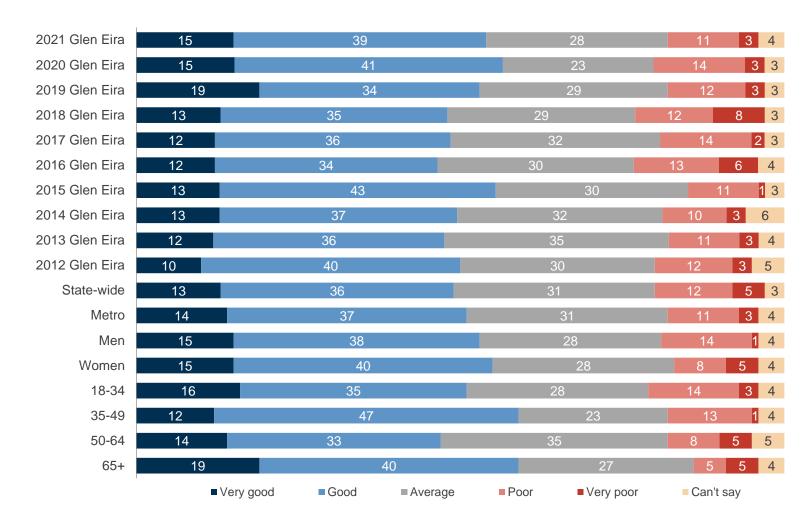


Informing the community performance





2021 informing community performance (%)



The condition of local streets and footpaths in your area importance





2021 streets and footpaths importance (index scores)

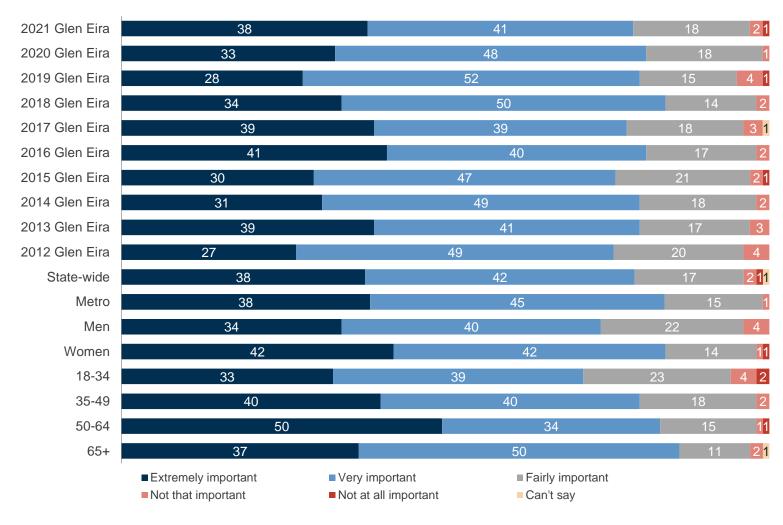


The condition of local streets and footpaths in your area importance





2021 streets and footpaths importance (%)



The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (index scores)

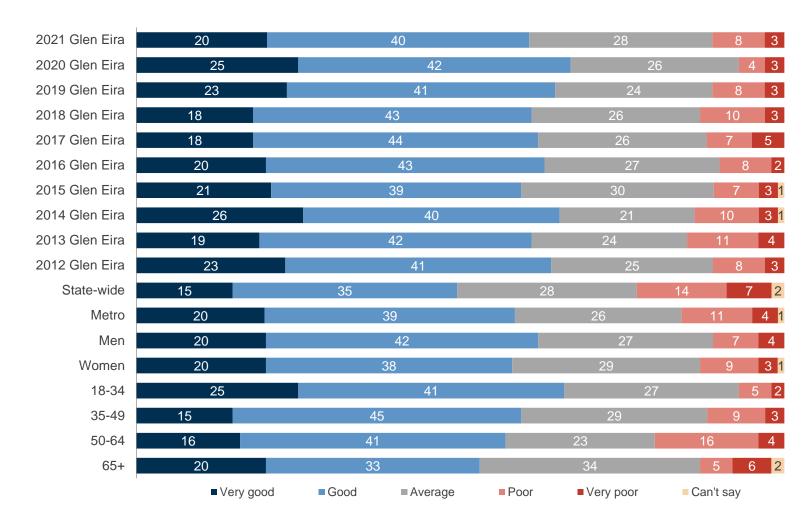


The condition of local streets and footpaths in your area performance





2021 streets and footpaths performance (%)

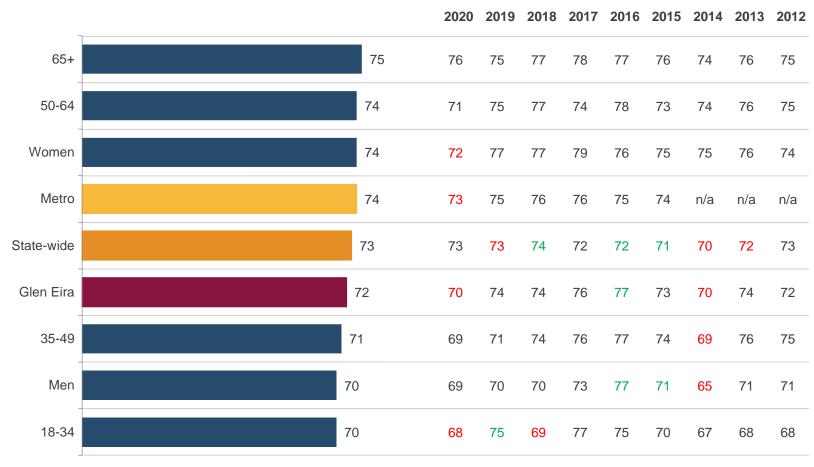


Traffic management importance





2021 traffic management importance (index scores)

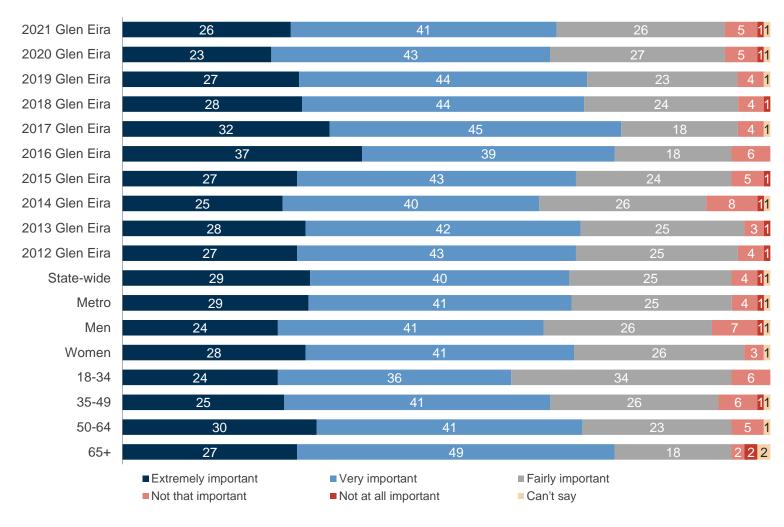


Traffic management importance





2021 traffic management importance (%)



Traffic management performance





2021 traffic management performance (index scores)

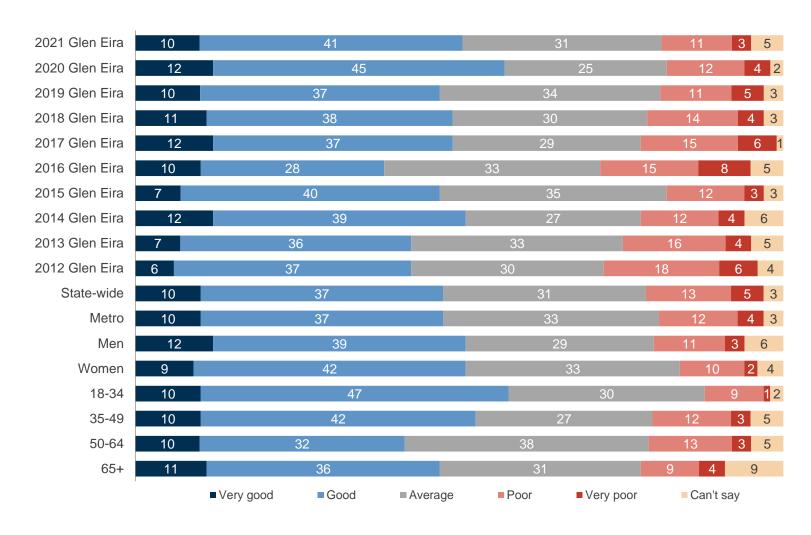


Traffic management performance





2021 traffic management performance (%)

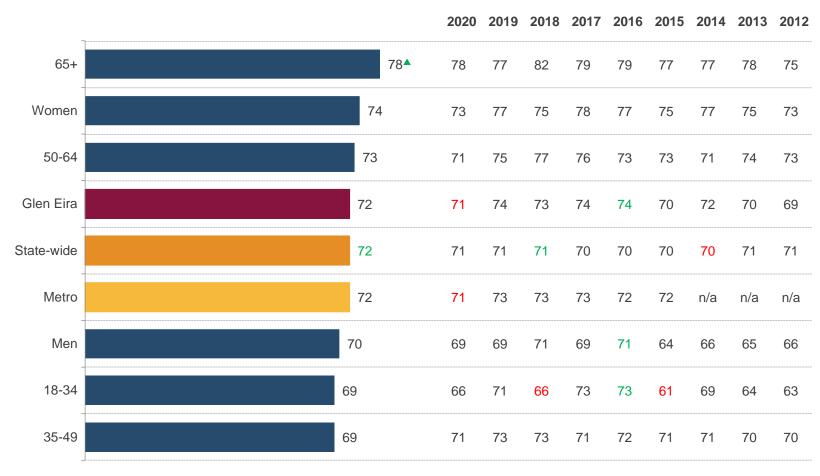


Parking facilities importance





2021 parking importance (index scores)

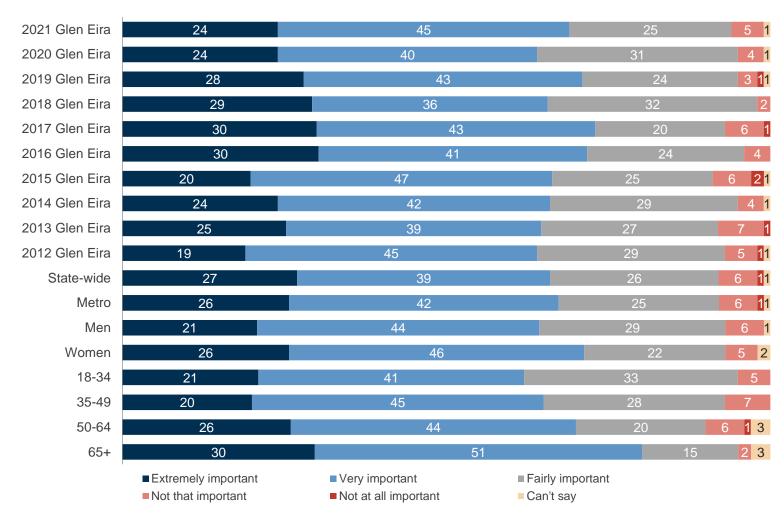


Parking facilities importance





2021 parking importance (%)



Parking facilities performance





2021 parking performance (index scores)

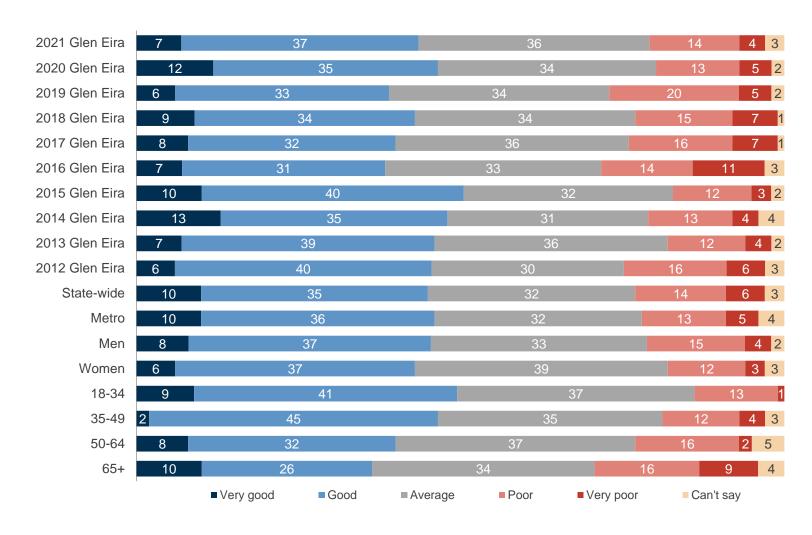


Parking facilities performance





2021 parking performance (%)



Enforcement of local laws importance





2021 law enforcement importance (index scores)

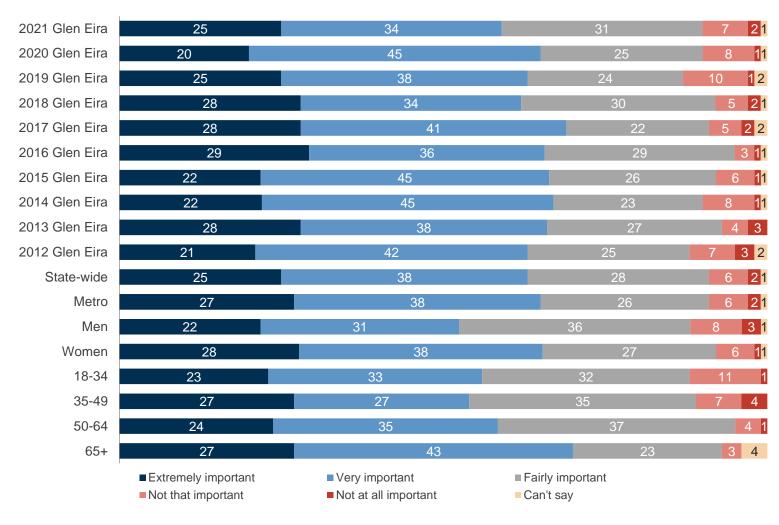


Enforcement of local laws importance





2021 law enforcement importance (%)



Enforcement of local laws performance





2021 law enforcement performance (index scores)

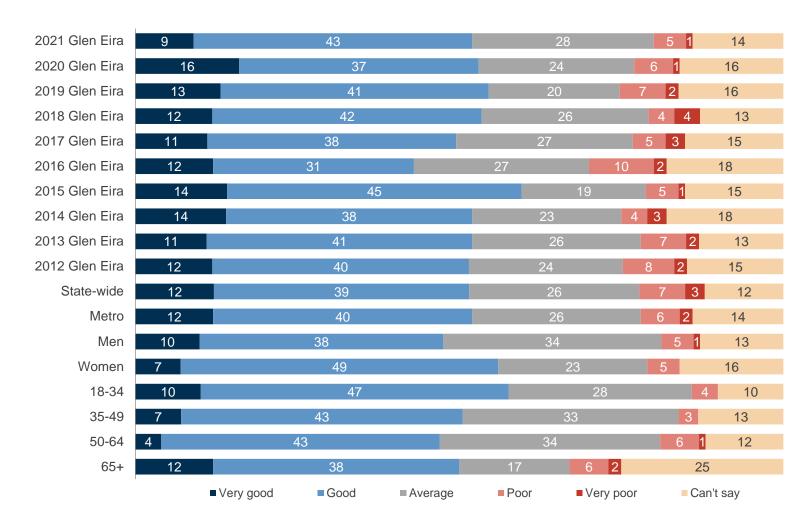


Enforcement of local laws performance





2021 law enforcement performance (%)



Family support services importance





2021 family support importance (index scores)

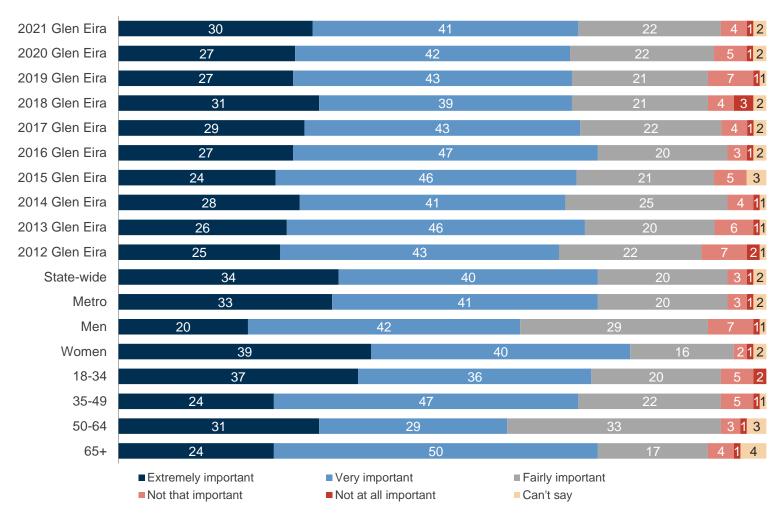


Family support services importance





2021 family support importance (%)



Family support services performance





2021 family support performance (index scores)

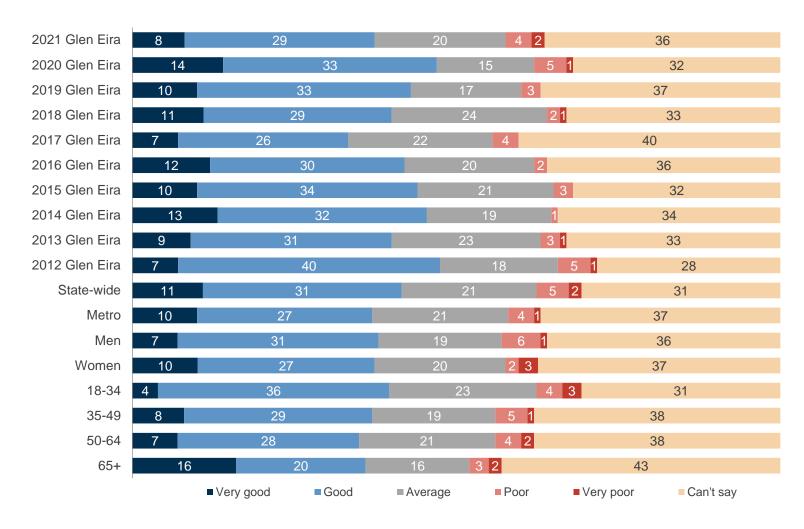


Family support services performance





2021 family support performance (%)



Elderly support services importance





2021 elderly support importance (index scores)

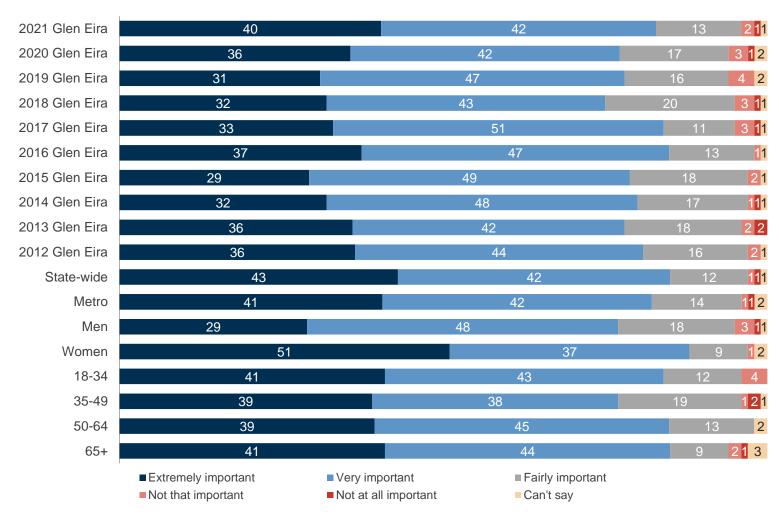


Elderly support services importance





2021 elderly support importance (%)



Elderly support services performance





2021 elderly support performance (index scores)

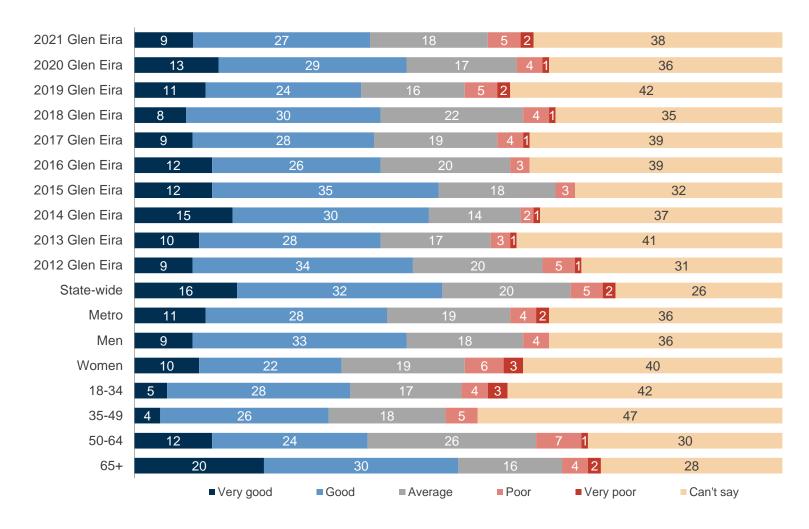


Elderly support services performance





2021 elderly support performance (%)



Disadvantaged support services importance





2021 disadvantaged support importance (index scores)

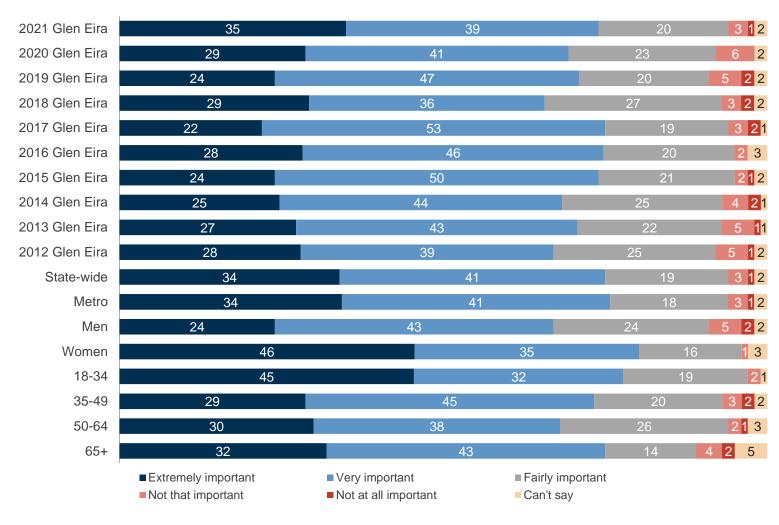


Disadvantaged support services importance





2021 disadvantaged support importance (%)

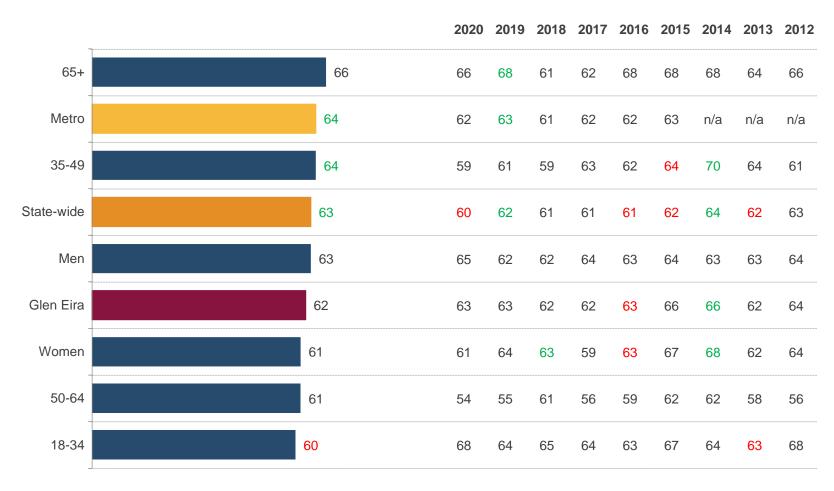


Disadvantaged support services performance





2021 disadvantaged support performance (index scores)

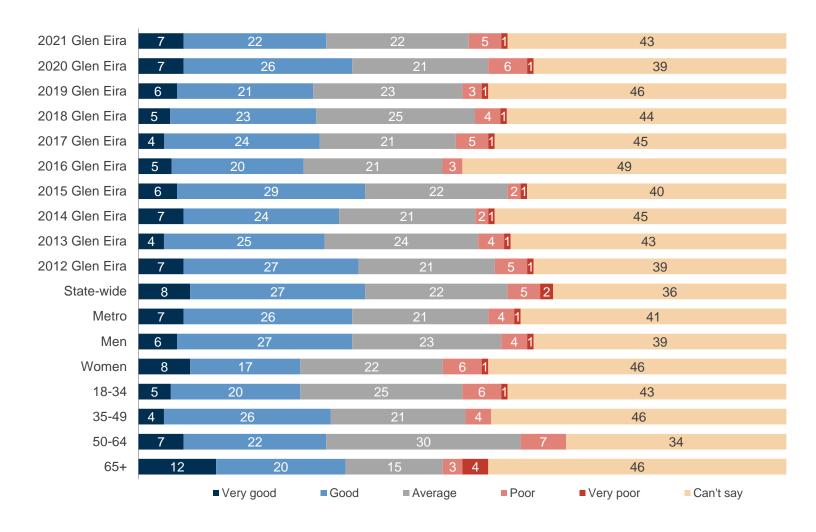


Disadvantaged support services performance





2021 disadvantaged support performance (%)



Recreational facilities importance





2021 recreational facilities importance (index scores)

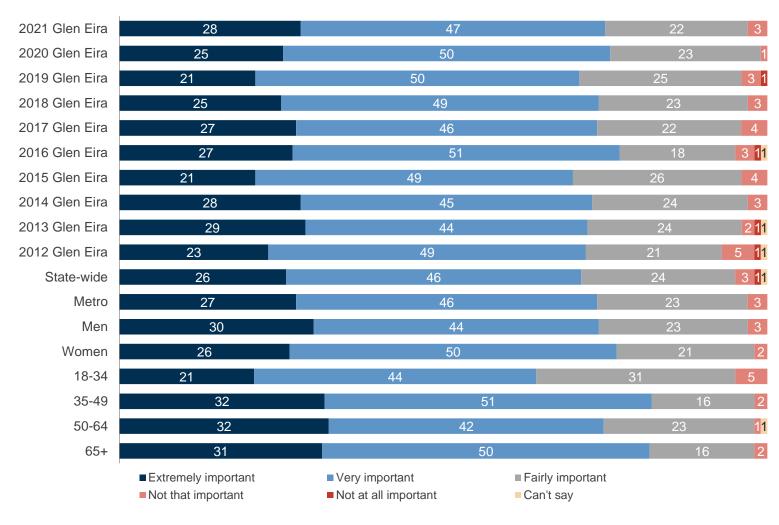


Recreational facilities importance





2021 recreational facilities importance (%)



Recreational facilities performance





2021 recreational facilities performance (index scores)

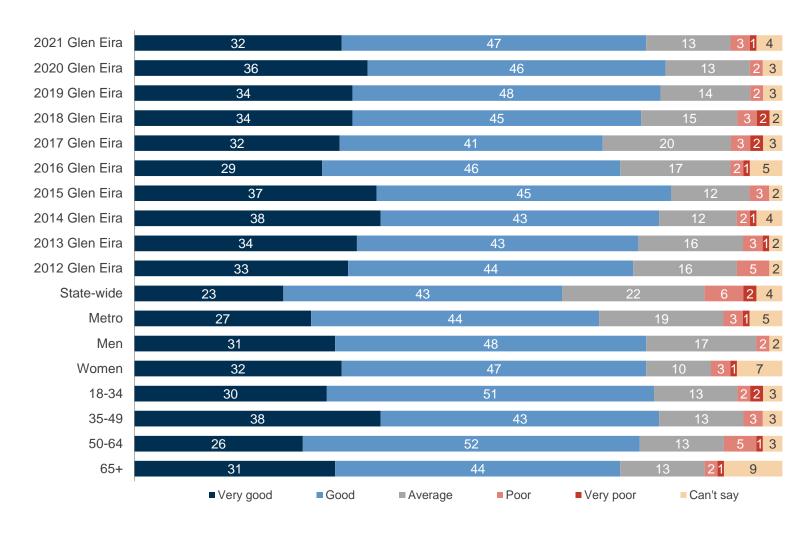


Recreational facilities performance





2021 recreational facilities performance (%)

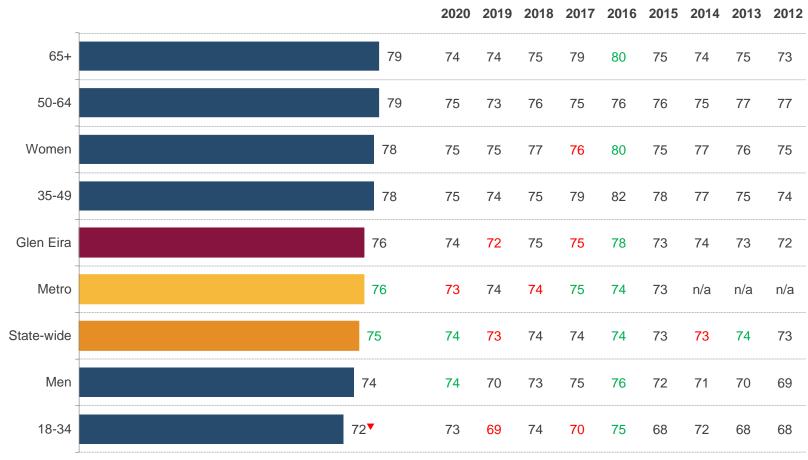


The appearance of public areas importance





2021 public areas importance (index scores)

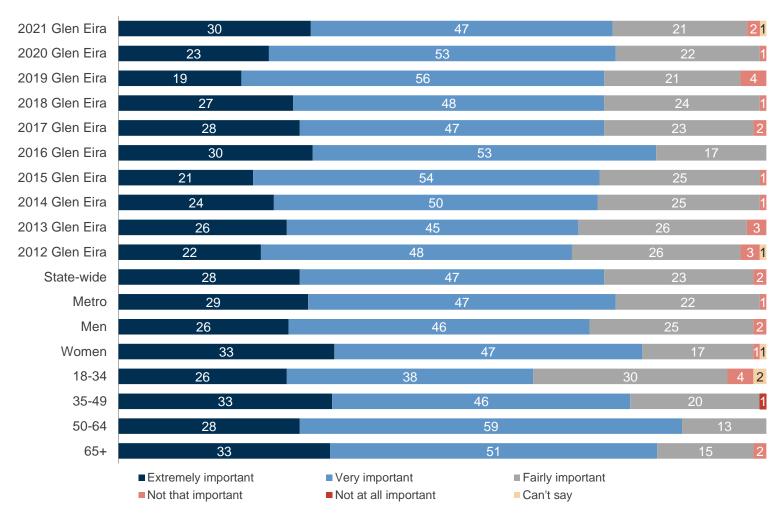


The appearance of public areas importance





2021 public areas importance (%)



The appearance of public areas performance





2021 public areas performance (index scores)

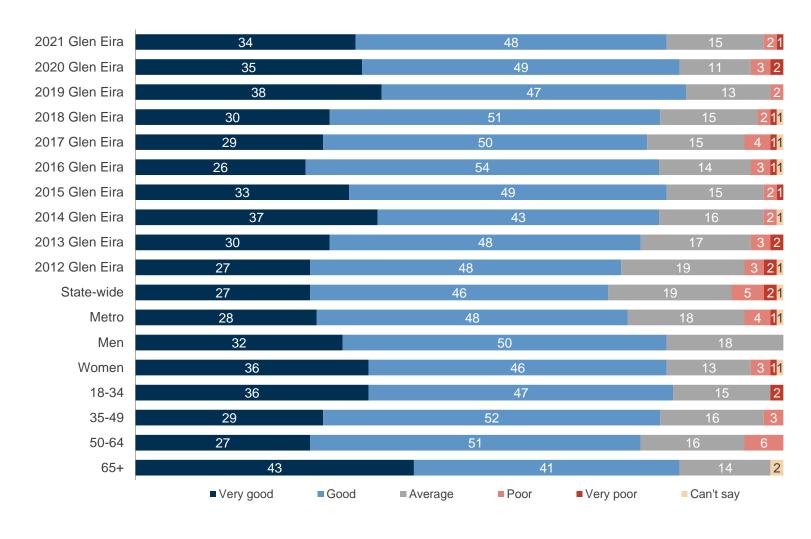


The appearance of public areas performance





2021 public areas performance (%)

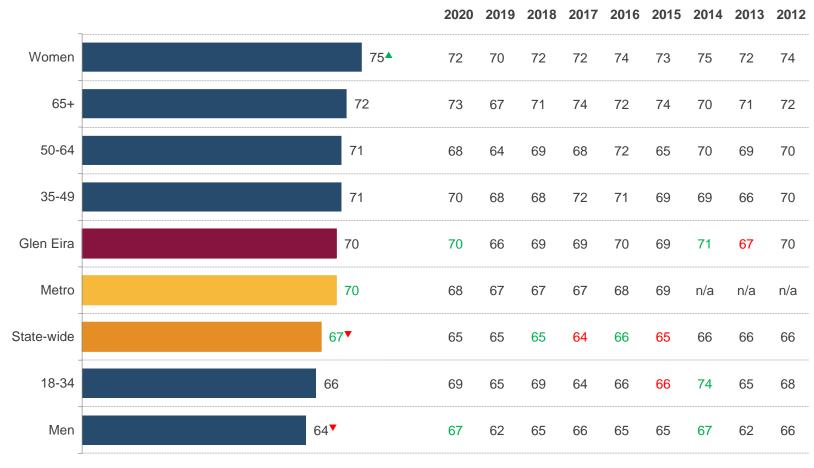


Art centres and libraries importance





2021 art centres and libraries importance (index scores)

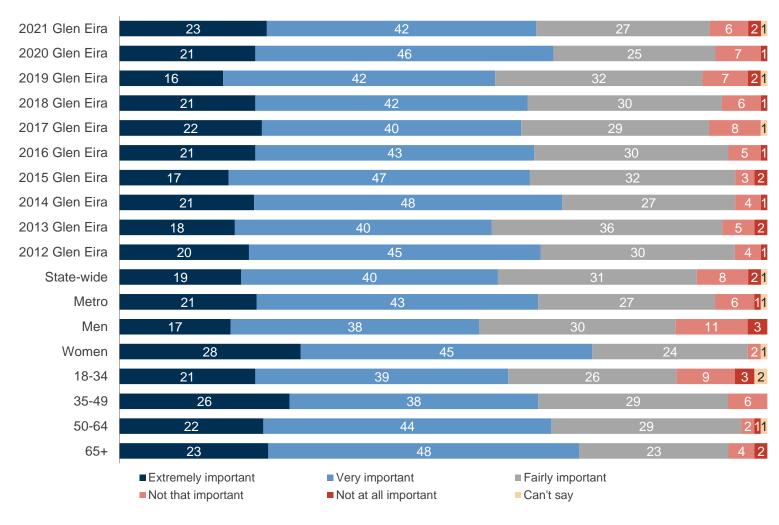


Art centres and libraries importance





2021 art centres and libraries importance (%)



Art centres and libraries performance





2021 art centres and libraries performance (index scores)

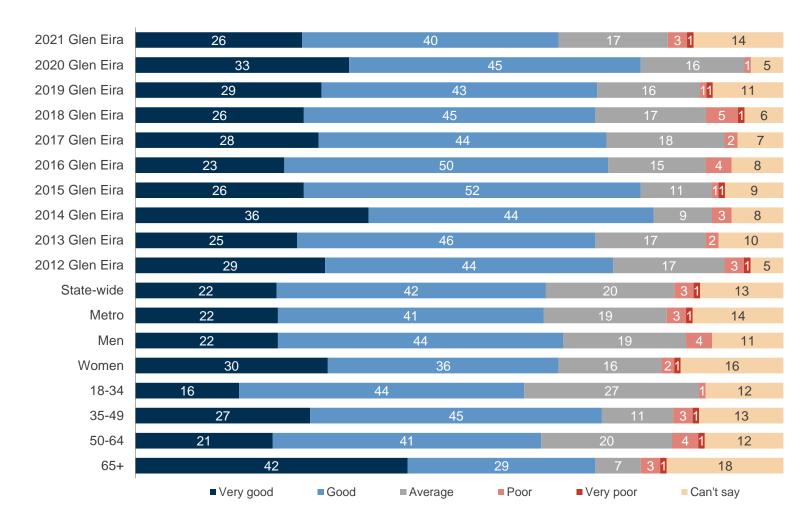


Art centres and libraries performance





2021 art centres and libraries performance (%)



Community and cultural activities importance





2021 community and cultural activities importance (index scores)

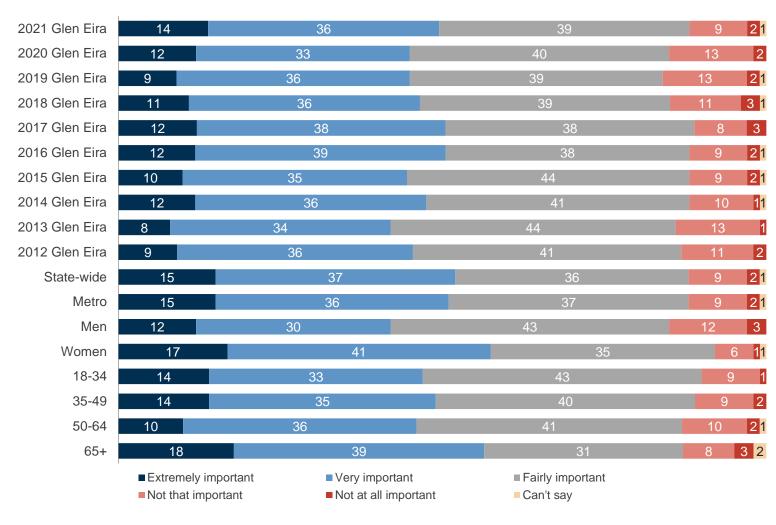


Community and cultural activities importance





2021 community and cultural activities importance (%)

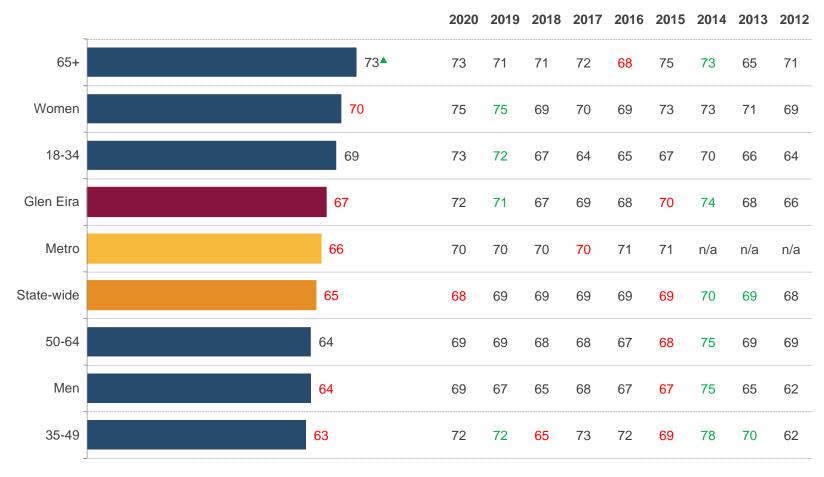


Community and cultural activities performance





2021 community and cultural activities performance (index scores)

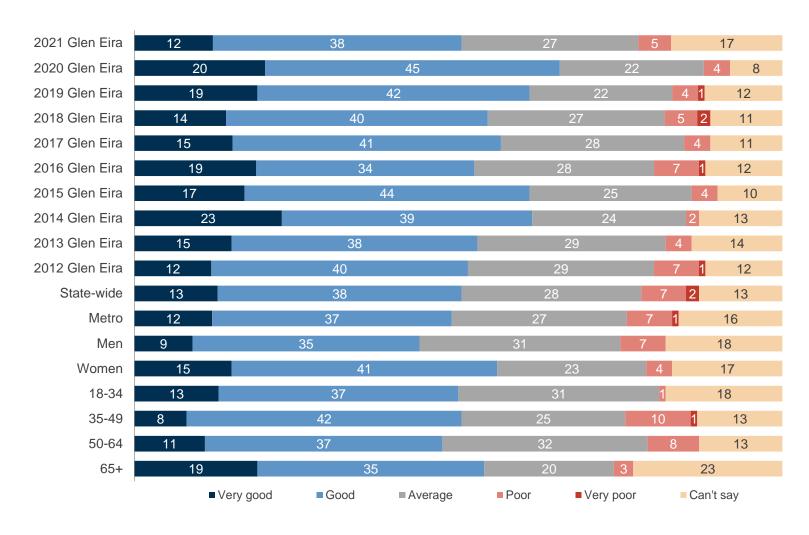


Community and cultural activities performance





2021 community and cultural activities performance (%)



Waste management importance





2021 waste management importance (index scores)

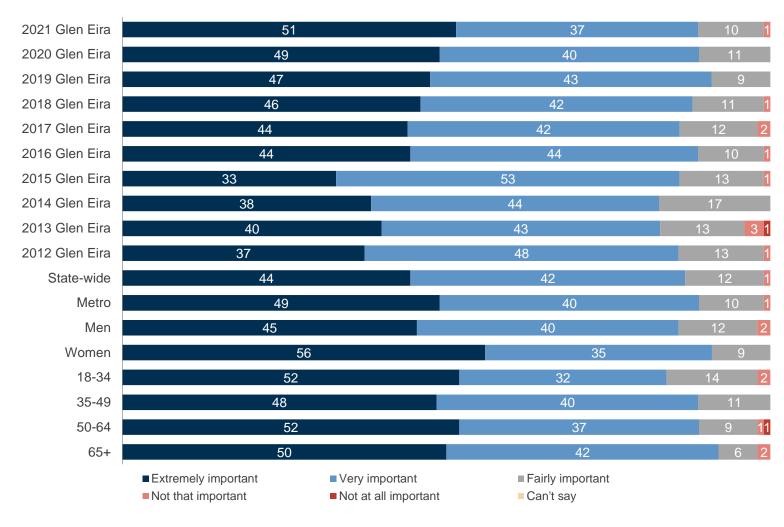


Waste management importance





2021 waste management importance (%)

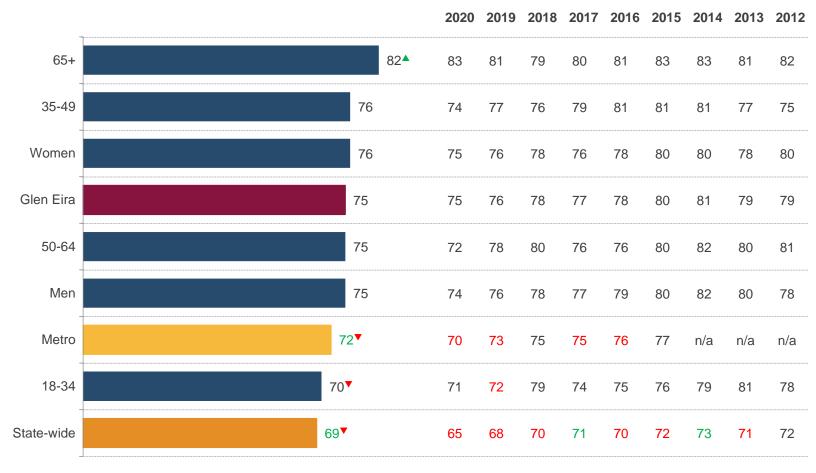


Waste management performance





2021 waste management performance (index scores)

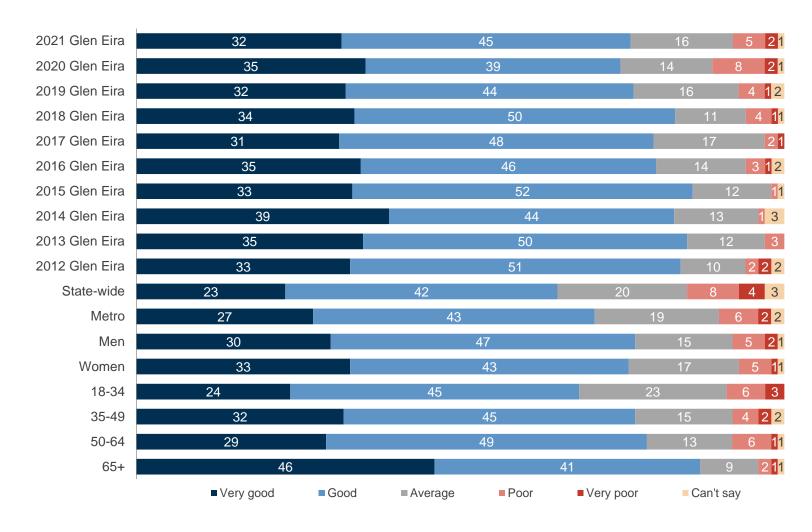


Waste management performance





2021 waste management performance (%)

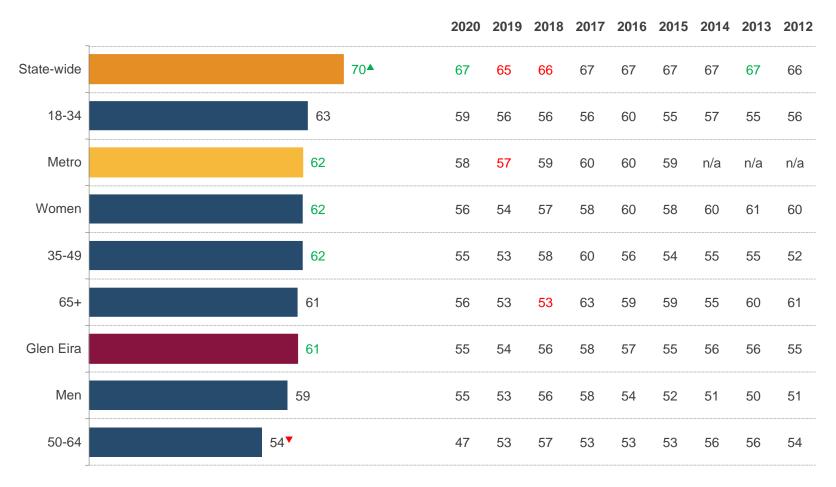


Business and community development and tourism importance





2021 business/development/tourism importance (index scores)

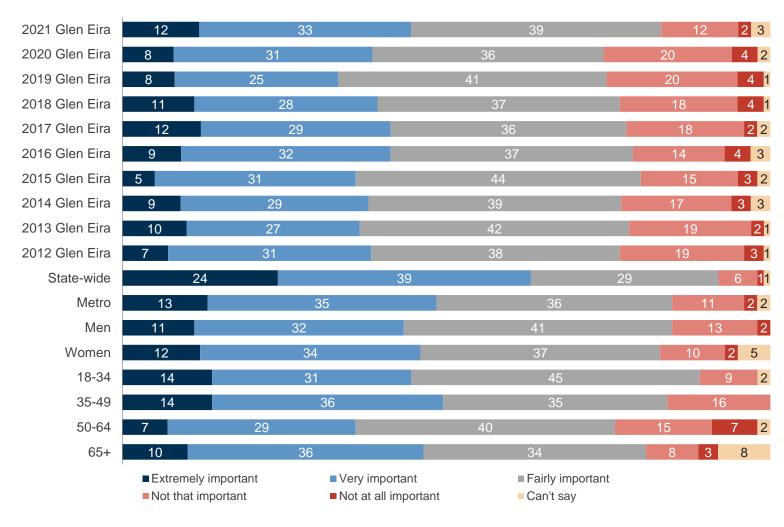


Business and community development and tourism importance





2021 business/development/tourism importance (%)

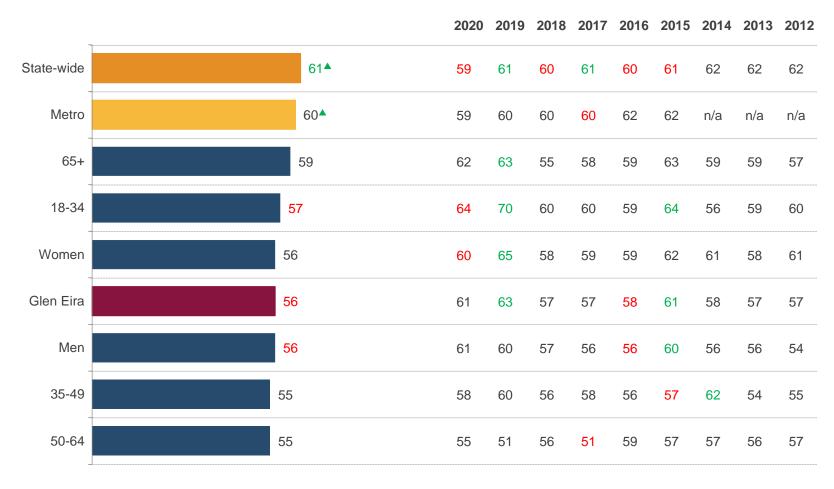


Business and community development and tourism performance





2021 business/development/tourism performance (index scores)

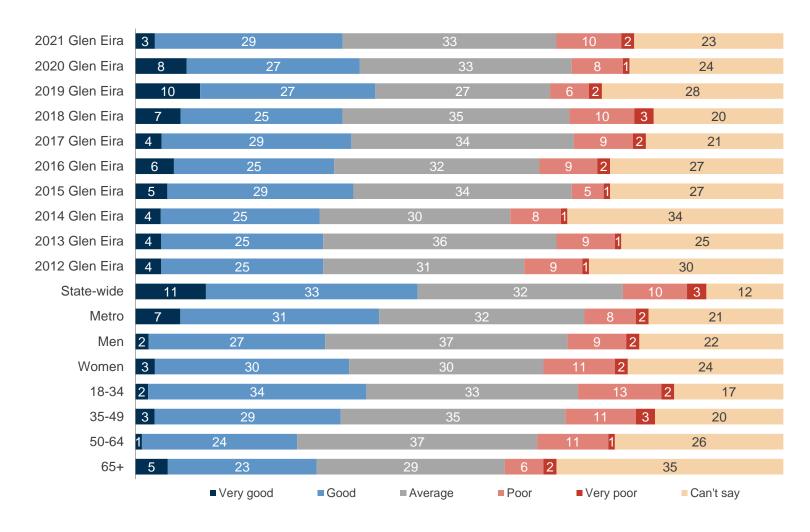


Business and community development and tourism performance





2021 business/development/tourism performance (%)



Council's general town planning policy importance





2021 town planning importance (index scores)

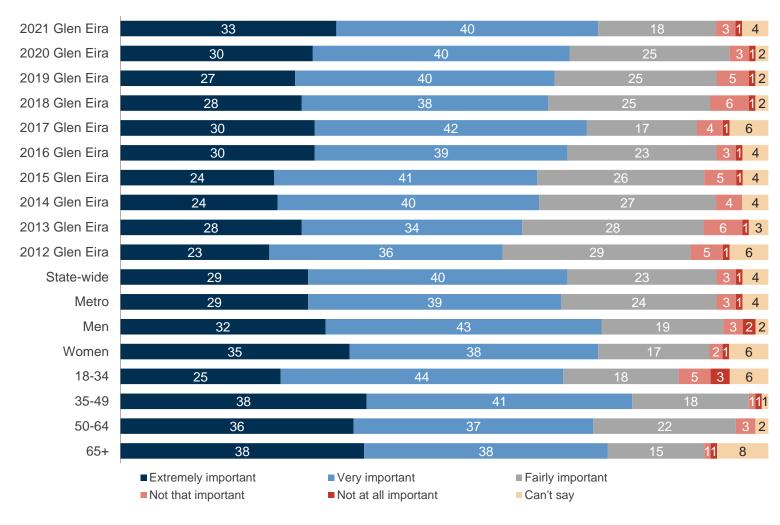


Council's general town planning policy importance





2021 town planning importance (%)

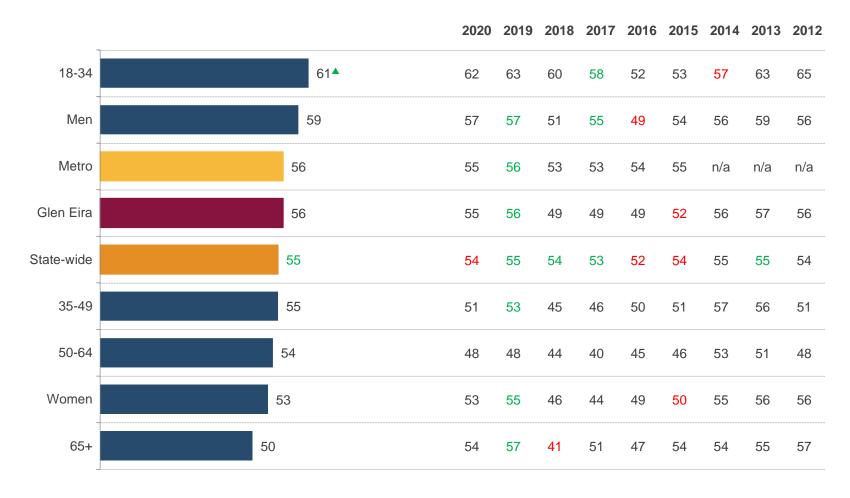


Council's general town planning policy performance





2021 town planning performance (index scores)

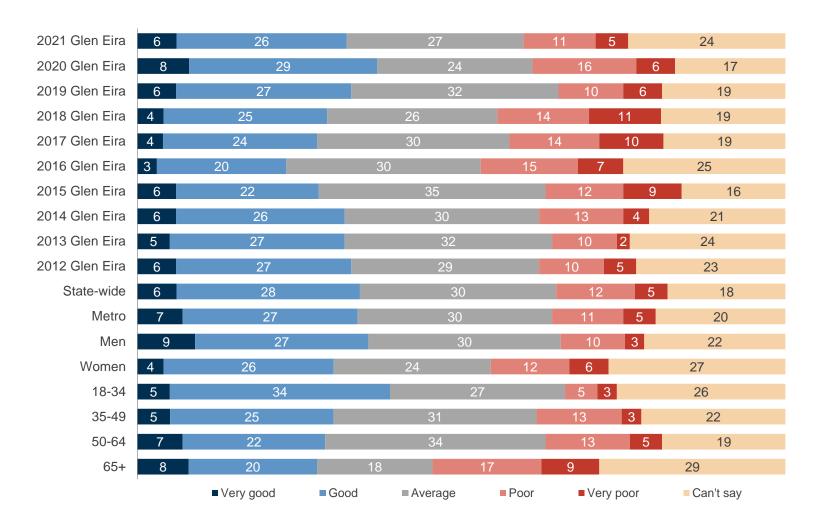


Council's general town planning policy performance





2021 town planning performance (%)

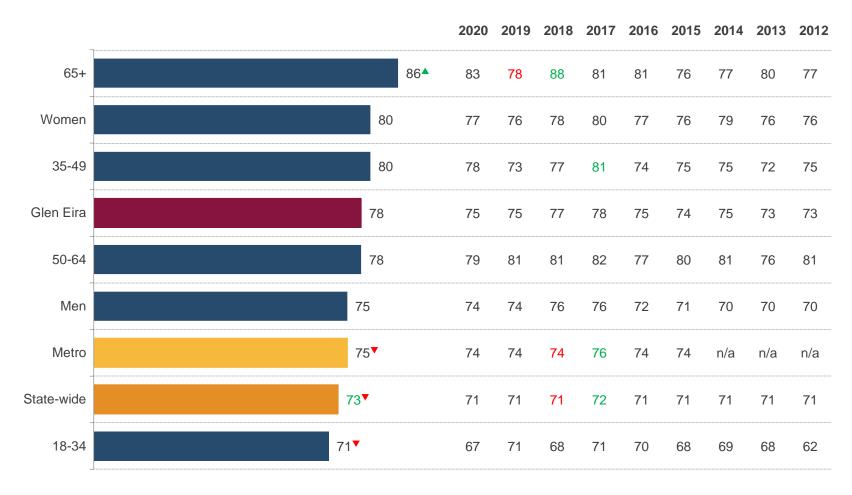


Planning and building permits importance





2021 planning and building permits importance (index scores)

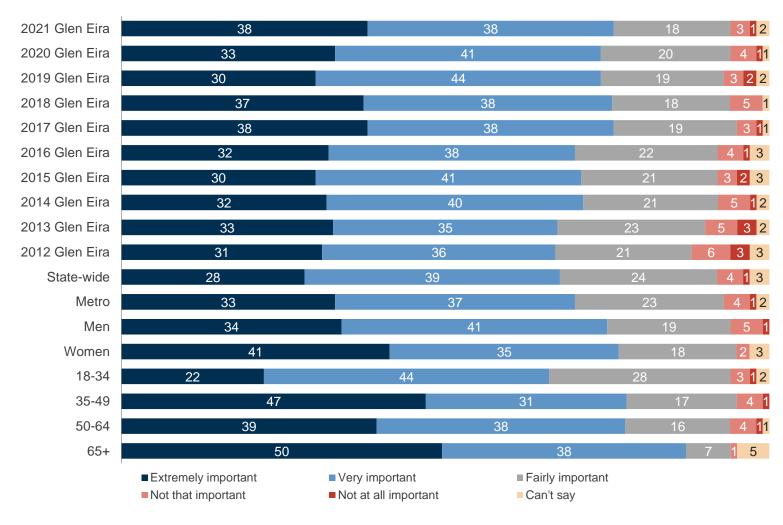


Planning and building permits importance





2021 planning and building permits importance (%)



Planning and building permits performance





2021 planning and building permits performance (index scores)

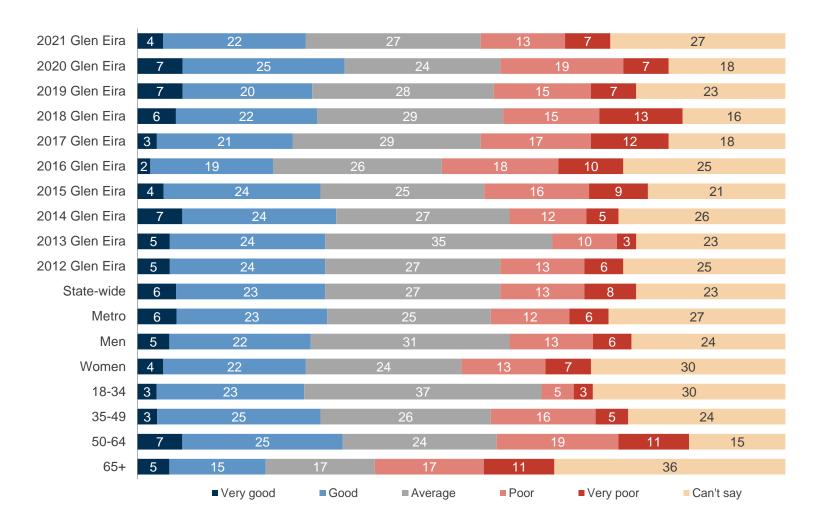


Planning and building permits performance





2021 planning and building permits performance (%)



Environmental sustainability importance





2021 environmental sustainability importance (index scores)

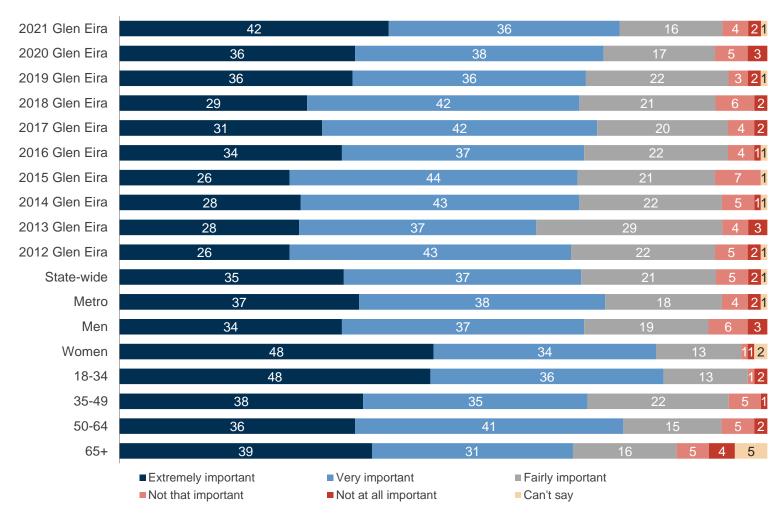


Environmental sustainability importance





2021 environmental sustainability importance (%)



Environmental sustainability performance





2021 environmental sustainability performance (index scores)

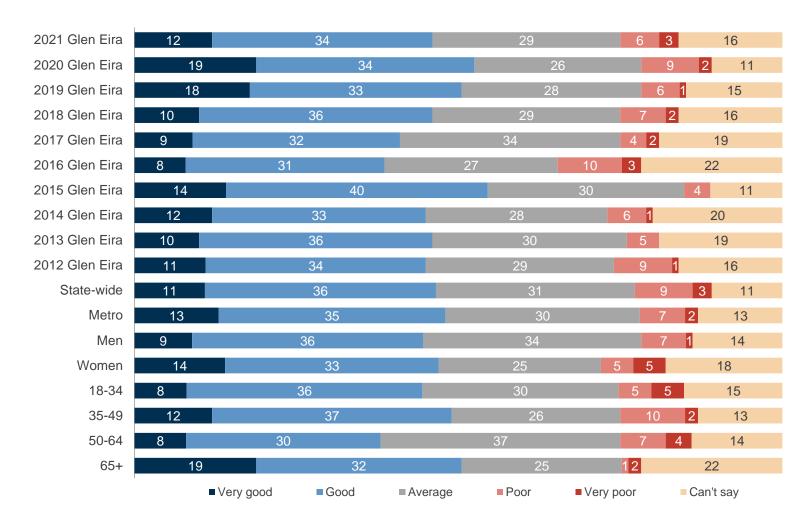


Environmental sustainability performance





2021 environmental sustainability performance (%)

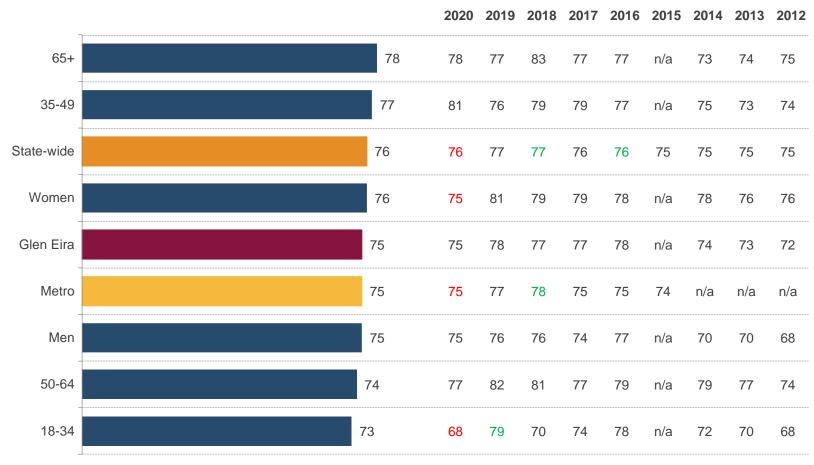


Planning for population growth in the area importance





2021 population growth importance (index scores)

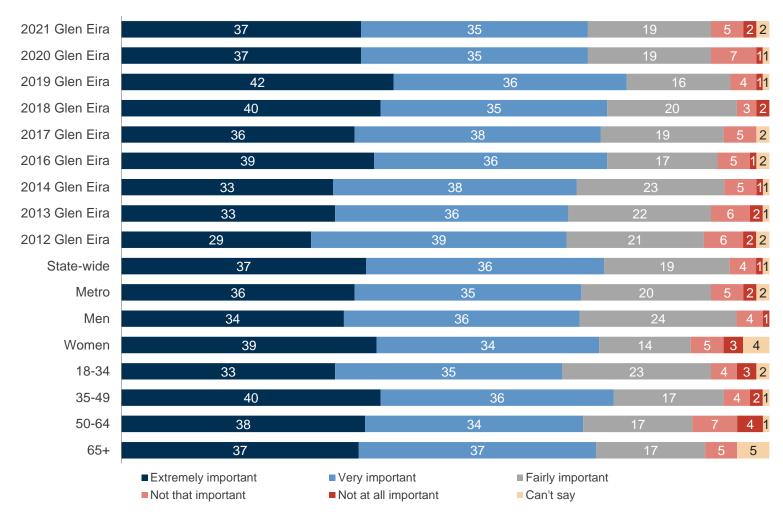


Planning for population growth in the area importance





2021 population growth importance (%)

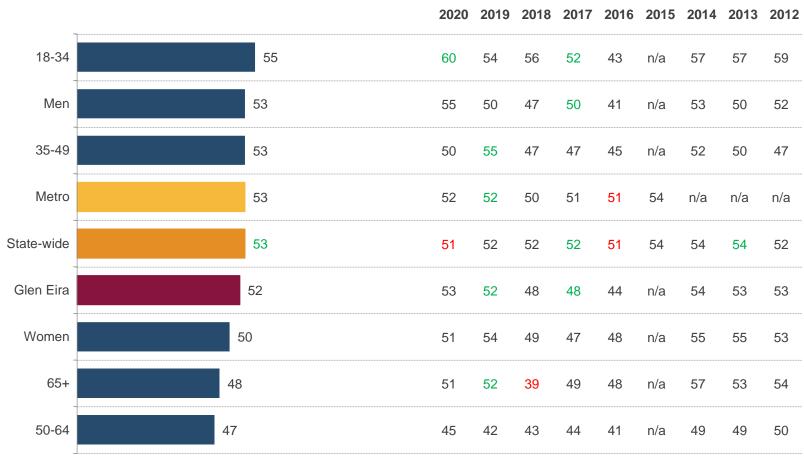


Planning for population growth in the area performance





2021 population growth performance (index scores)

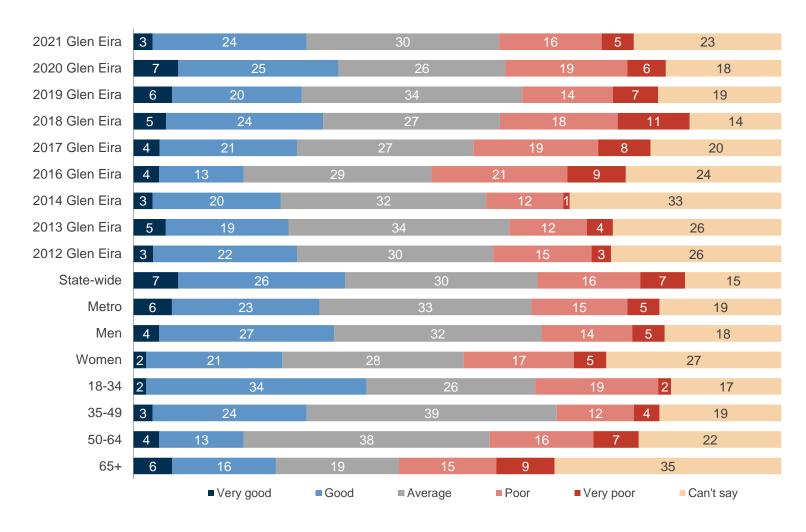


Planning for population growth in the area performance





2021 population growth performance (%)

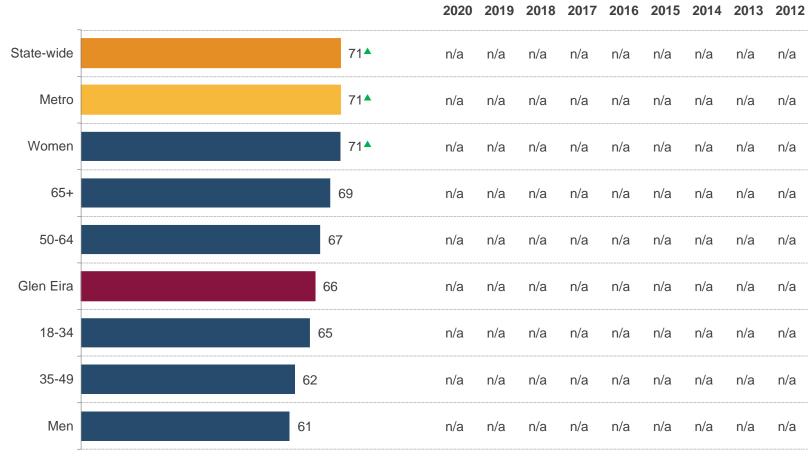


COVID-19 response importance





2021 COVID-19 response importance (index scores)

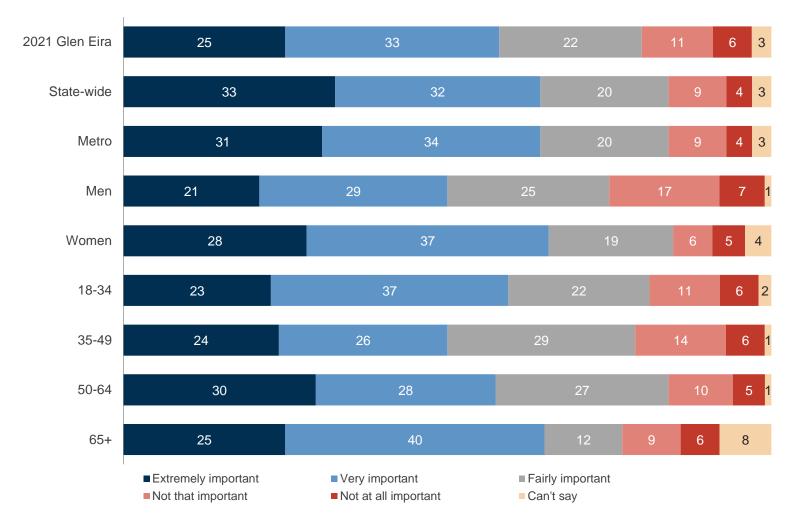


COVID-19 response importance





2021 COVID-19 response importance (%)

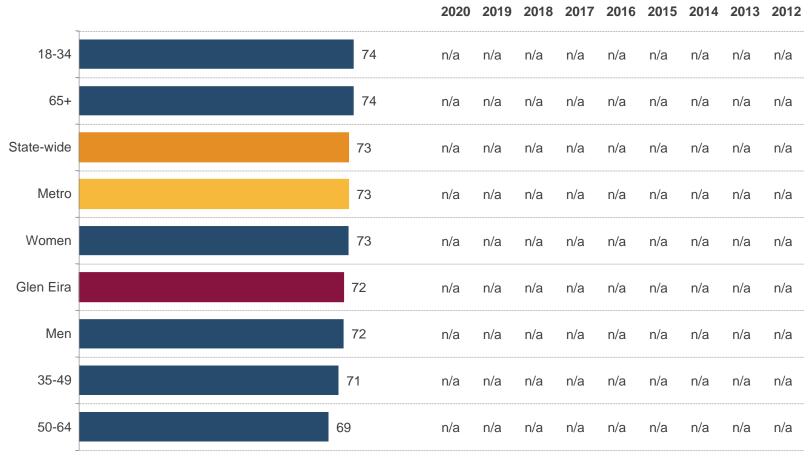


COVID-19 response performance





2021 COVID-19 response performance (index scores)

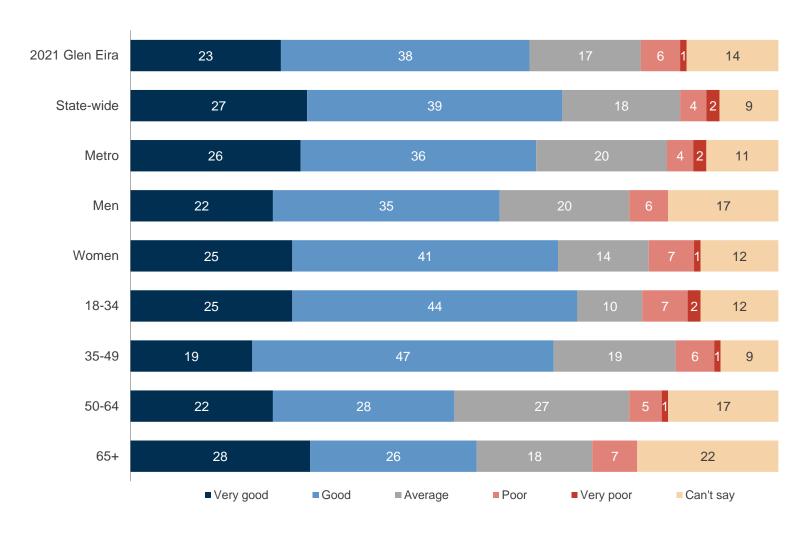


COVID-19 response performance





2021 COVID-19 response performance (%)

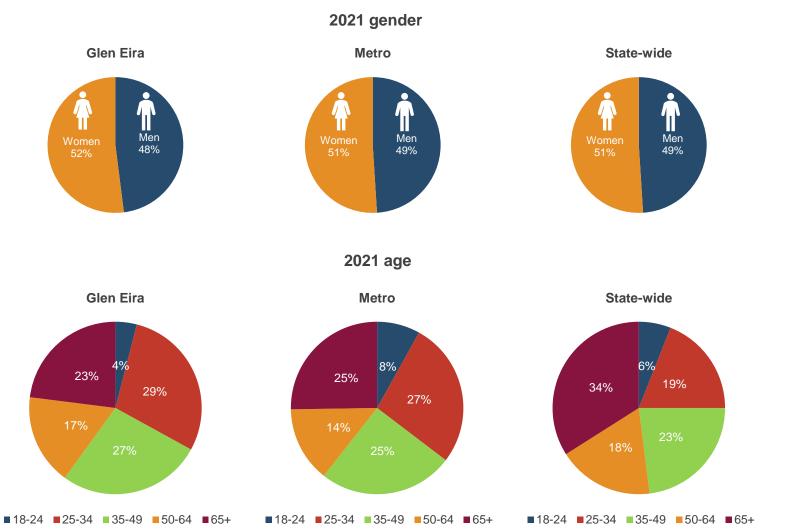




Detailed demographics

Gender and age profile

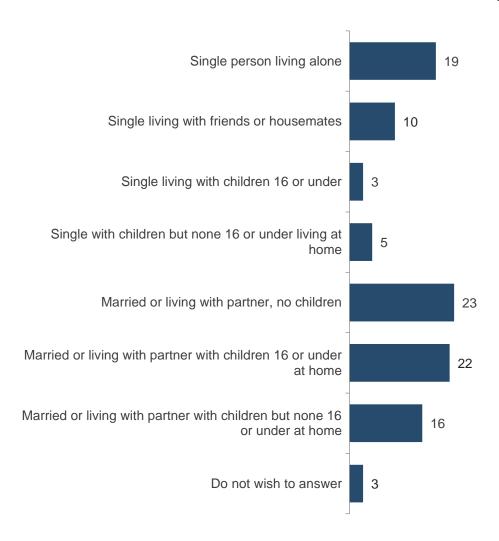




Household structure



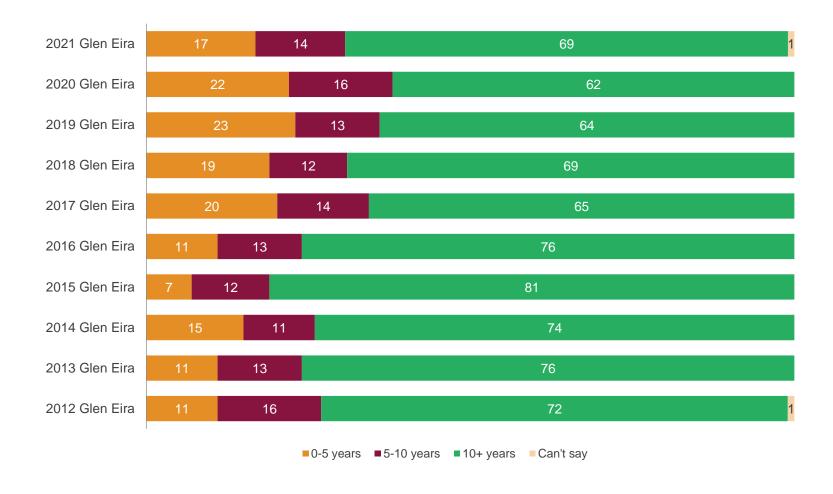
2021 household structure (%)



Years lived in area



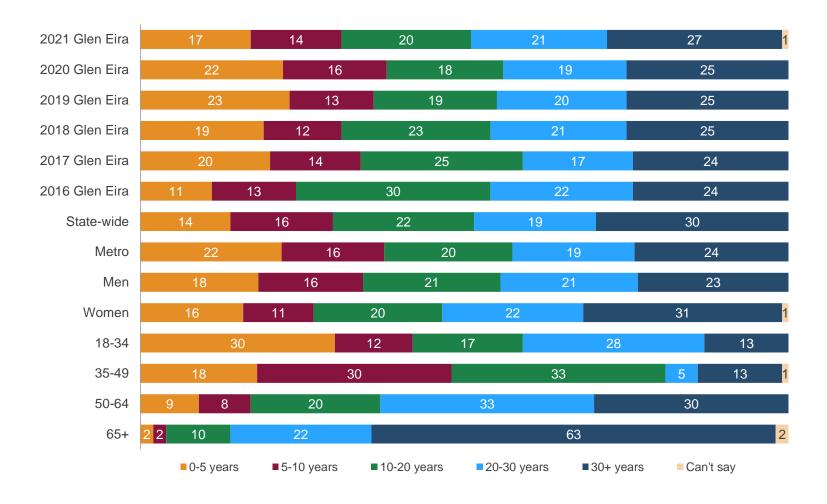
2021 years lived in area (%)



Years lived in area



2021 years lived in area (%)





Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2021 State-wide Local Government Community Satisfaction Survey for Glen Eira City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 123,500 people aged 18 years or over for Glen Eira City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Glen Eira City Council	400	400	+/-4.9
Men	207	192	+/-6.8
Women	193	208	+/-7.1
18-34 years	79	136	+/-11.1
35-49 years	117	106	+/-9.1
50-64 years	87	67	+/-10.6
65+ years	117	91	+/-9.1

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

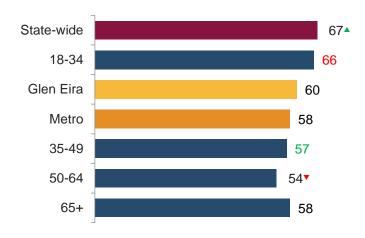
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2020. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2020.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2020.

2021 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2021 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2021 results are compared with previous years, as detailed below:

- 2020, n=402 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=401 completed interviews, conducted in the period of 18th May – 30th June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Glen Eira City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Glen Eira City Council.

Survey sample matched to the demographic profile of Glen Eira City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Glen Eira City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Glen Eira City Council. Survey fieldwork was conducted in the period of 15th February – 21st March, 2021.

Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2021, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2021 vary slightly.

Council Groups

Glen Eira City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Glen Eira City Council for this 2021 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Glen Eira City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2021 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2021 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- · Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2021 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

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Reporting

Every council that participated in the 2021 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

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Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2021 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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